For Immediate Release

WealthPoint Contact:
Ryan Barradas
Managing Partner
(602) 773-5533
ryan@wealthpoint.net

WealthPoint Announces New Insurance Partner

Financial and Business Advisory Firm Expands into Denver Marketplace

DENVER, March 6, 2017 – WealthPoint, a leading provider of business and life insurance advisory services with a focus on succession, exit and wealth transfer planning to entrepreneurial family groups and affluent clients throughout the U.S., announced today Kevin McMahon has joined the firm as an Insurance Partner. "Adding Kevin to our team will enable us to provide our insurance and business advisory services to the Denver market," said WealthPoint's Managing Partner, Ryan Barradas. "Kevin brings a tremendous amount of respect within the Advisor community. His reputation and experience in the insurance industry puts us in a position for sustained success."

Kevin comes with a wealth of experience within the employee benefits and life insurance industry. In 1980, Kevin founded McMahon & Co., an employee benefits consulting business, and successfully ran it for 30 years until he sold it. Since then, he founded KMM, LLC, an independent, client focused insurance practice. He has a proven track record of consistently identifying the best solutions for his client's needs, which has been witnessed throughout his successful career. His core belief and determination to put his client's needs first, are directly aligned with WealthPoint's mantra, *Know your story*. "I'm excited to take the next step in my career with WealthPoint", says Kevin. "I look forward to joining a firm that has the staff, processes and resources in place to allow me to best service our entrepreneurial and affluent clientele."

About WealthPoint

WealthPoint is headquartered in Phoenix, Arizona and specializes in providing a holistic approach to business and life insurance advisory services with a focus on succession, exit and wealth transfer planning. WealthPoint serves affluent individuals, family groups and middle-market, family-owned and closely held companies throughout the United States. The company's unique process combines thorough discovery, collaborative and flexible solutions, and an unbridled commitment to implementation and on-going support. WealthPoint is a Member firm of M Financial Group, one of the nation's premier financial services design and distribution companies, serving the ultra-affluent and corporate markets through an exclusive network of more than 150 of the nation's most successful and innovative financial services firms. More information is available at www.wealthpoint.net.