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# Welcome to Best Practices and Standards for Insurance Portfolio Due Care

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> NASBA CPE Credit: 1 hour for CPAs CFP Credit: 1 hour

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# LEARNING OBJECTIVES & AGENDA

- Learning Objectives
  - Types of life insurance post-issue due care
    - Day-to-day ongoing policy service
    - Annual policy reviews
    - Five-year comprehensive review & market study
    - Insurance exit analysis
  - Understand the importance of life insurance policy post-issue due care
    - Life insurance is not a "set it and forget it" purchase
  - Review case studies
- Conclusion and Questions



# Meeting Reminders & CE Credit

- Q&A
  - Please type your questions into the **Q&A** feature in your Zoom toolbar
    - Please **don't** use the chat function
- Polling Questions
  - In order to maintain compliance for CE credit, we must ask at least three polling questions during the webinar
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- If you are interested in receiving CE and/or CFP credit for attending this webinar, please look for and complete the survey that will be sent to you
  - CE certificates will be emailed to you within 30 days after the webinar and completion of the survey
  - For any additional questions, please reach out to Kristin@wealthpoint.net



# Life Insurance Policy Due Care Overview

- Policy due care is ongoing service and maintenance of in-force life insurance business. Policy due care includes one or more of the following:
  - Ongoing daily policy service
  - Annual policy review
  - Five-year comprehensive review & market study
  - Insurance exit analysis



# Why Policy Due Care is Important

- Life insurance policies are built on financial modeling, projections and assumptions where the only certainty is change
- A life insurance purchase requires thorough and proactive attention, and if it's not properly cared for, it can be very costly
- Five-year comprehensive review & market studies result in one of three outcomes:
  - Verify the policy is performing as it should
  - Identify solutions and enhancements to correct concerns before major issues arise
  - Uncover more efficient solutions available in the marketplace



# Life Insurance Factors to Review

- Factors that will influence the life insurance policy and planning and should be reviewed include:
  - Ownership strategy or structure
  - Financial strength of insurance carrier
  - Original assumptions vs. actual policy experience and performance
  - Interest rate environment
  - Changes to product pricing, features and availability
  - Changes in health of the insured
  - Changes in planning objectives
  - Updated personal and business financials



Polling Question #1

# Sample Annual Review

- Performed annually, typically following policy anniversary
- Summarization of current policy statements, values and in-force illustrations
- Evaluate policy performance and benchmark against original planning
- Evaluate market alternatives or planning changes as needed
- Communication with policy stakeholders
- May remedy fiduciary liability concerns



In-Force Life Insurance Summary											
Insured	Owner	Carrier	Policy #	Policy Date	Туре		nual nium	Account Value	Surrender Value	Death Benefit	Cost Basis
John and Debbie Smith	J and D Smith ILIT	Penn Mutual Life Ins. Co.	1112345	11/23/2020	S-IUL	\$	-	\$1,501,668	\$1,443,906	\$ 10,000,000	\$1,656,500
Total						\$	-	\$1,501,668	\$1,443,906	\$10,000,000	\$1,656,500

- Penn Mutual policy #1112345
  - Year two planned premium paid in year three
  - No further premiums scheduled



# POLICY INFORMATION AND PERFORMANCE SUMMARY

#### Policy Information

J	
Policy #	1112345
Insured	John and Debbie Smith
Owner	J and D Smith ILIT
Beneficiary	J and D Smith ILIT
<b>Underwriting Class</b>	Standard NT/Preferred Plus NT
Death Benefit	\$10,000,000
Carrier	Penn Mutual Life Ins. Co.
Product	Survivorship Plus Select IUL
Issue Date	11/23/2020
Policy Year	4

#### Premium Details

Planned Premium	N/A
Premium Mode	Annual
Next Premium Due Date	N/A
Premiums Paid to Date	\$1,656,500.00
Policy Cost Basis	\$1,656,500.00

#### Original Plan & Purpose

The policy was designed for the purpose of estate liquidity. It features total premiums of \$1M in year one, and \$656K in year two. This is done to support a level death benefit of \$10M through Debbie's age 104. Original illustrations assumed an indexed rate of return of 4.80%

#### Carrier Comdex Rating

#### The Comdex rating for Penn Mutual Life Ins. Co. is 96.

Comdex ratings are the average percentile ranking of all the ratings received by a company on a scale of 1 to 100 of where the company ranks among approximately 1,100 companies that have been rated.

\*The original policy and illustration should be referenced for additional detail.

## Policy Performance

Beginning of Year Account Balance	\$856,051.73
Premium	\$656,500.00
Policy Charges	\$ (88,252.66)
Interest Credited	\$76,362.53
End of Year Account Balance	\$1 500 661 60

#### The annual return for this policy was 5.36%.

#### Illustrated Performance

Premiums Paid as Planned	Yes
Last Premium Amount Paid	\$656,500.00
Date of Last Premium	1/11/2023
Current Projected Lapse	Year 50
Action Required	No

Index Allocation	Allocation	<u>Value</u>
1 Yr S&P 500 Indexed Account	100.00%	\$1,501,667.92
Total	100.00%	\$1,501,667.92

Index growth rates are determined by tracking an underlying stock index. A minimum crediting rate, floor, will protect policy principal from losing money due to negative market performance. A maximum crediting rate, cap, will limit the upside potential.

#### Recommendations & Next Steps

The policy is performing as expected. It is recommended to continue paying premiums as scheduled.



# OPEN AND MATURE INDEX SEGMENT REPORT

Open Index Segments										
Guaranteed Index Index Underlying Projected Index Projected										
Segment	Segment		Floor	Participation	Beginning	Current	Index	Index Crediting	Interest	Policy
Start Date	End Date	Cap Rate	Rate	Rate	Value	Value	Return*	Rate**	Multiplier	Crediting**
2/23/2023	2/23/2024	7.75%	1.00%	100%	4012.32	4864.80	21.25%	7.75%	1.10	8.53%
3/23/2023	3/23/2024	7.75%	1.00%	100%	3948.72	4864.80	23.20%	7.75%	1.10	8.53%
4/23/2023	4/23/2024	7.75%	1.00%	100%	4137.04	4864.80	17.59%	7.75%	1.10	8.53%
5/23/2023	5/23/2024	7.75%	1.00%	100%	4145.58	4864.80	17.35%	7.75%	1.10	8.53%
6/23/2023	6/23/2024	7.75%	1.00%	100%	4348.33	4864.80	11.88%	7.75%	1.10	8.53%
7/23/2023	7/23/2024	7.75%	1.00%	100%	4554.64	4864.80	6.81%	6.81%	1.10	7.49%
8/23/2023	8/23/2024	7.75%	1.00%	100%	4436.01	4864.80	9.67%	7.75%	1.10	8.53%
9/23/2023	9/23/2024	7.75%	1.00%	100%	4337.44	4864.80	12.16%	7.75%	1.10	8.53%
10/23/2023	10/23/2024	7.75%	1.00%	100%	4217.04	4864.80	15.36%	7.75%	1.10	8.53%
11/23/2023	11/23/2024	7.75%	1.00%	100%	4559.34	4864.80	6.70%	6.70%	1.10	7.37%
12/23/2023	12/23/2024	7.75%	1.00%	100%	4774.75	4864.80	1.89%	1.89%	1.10	2.07%
1/23/2024	1/23/2025	7.75%	1.00%	100%	4864.80	4864.80	0.00%	1.00%	1.10	1.10%

			Ma	tured Index	Segments	- Perform	ance Detail			
			Guaranteed		Index	Index	Underlying	Index	Index	
Segment	Segment		Floor	Participation	Beginning	Ending	Index	Crediting	Interest	Policy
Start Date	End Date	Cap Rate	Rate	Rate	Value	Value	Return*	Rate	Multiplier	Crediting
2/23/2022	2/23/2023	7.50%	1.00%	100%	4225.50	4012.32	-5.05%	1.00%	1.10	1.10%
3/23/2022	3/23/2023	7.50%	1.00%	100%	4456.24	3948.72	-11.39%	1.00%	1.10	1.10%
4/23/2022	4/23/2023	7.50%	1.00%	100%	4296.12	4137.04	-3.70%	1.00%	1.10	1.10%
5/23/2022	5/23/2023	7.50%	1.00%	100%	3973.75	4145.58	4.32%	4.32%	1.10	4.76%
6/23/2022	6/23/2023	7.50%	1.00%	100%	3795.73	4348.33	14.56%	7.50%	1.10	8.25%
7/23/2022	7/23/2023	7.50%	1.00%	100%	3966.84	4554.64	14.82%	7.50%	1.10	8.25%
8/23/2022	8/23/2023	7.50%	1.00%	100%	4128.73	4436.01	7.44%	7.44%	1.10	8.19%
9/23/2022	9/23/2023	7.50%	1.00%	100%	3693.23	4337.44	17.44%	7.50%	1.10	8.25%
10/23/2022	10/23/2023	7.50%	1.00%	100%	3797.34	4217.04	11.05%	7.50%	1.10	8.25%
11/23/2022	11/23/2023	7.50%	1.00%	100%	4027.26	4559.34	13.21%	7.50%	1.10	8.25%
12/23/2022	12/23/2023	7.50%	1.00%	100%	3844.82	4774.75	24.19%	7.50%	1.10	8.25%
1/23/2023	1/23/2024	7.75%	1.00%	100%	4019.81	4864.80	21.02%	7.75%	1.10	8.53%

<sup>\*</sup> Current and past underlying index return does not guarantee future index performance or return.



<sup>\*\*</sup> Projections are based on the value of the index at the time of this report. The value of the index may go up or down until the segment maturity date.

# Insurance Illustrations

		Original Plan Design					Current In-Force			
Date Run 5/13/2021						1/23/2024				
Design	Design 2-Pay - Level Death Benefit						In Force			
Rate of Retu	ırn			d: 4.80%				ed: 4.80%		
				Cash				Cash		
EOY		Annual	Account	Surrender	Death	Annual	Account	Surrender	Death	
Age	Year	Outlay	Value	Value	Benefit	Outlay	Value	Value	Benefit	
62/55	1	\$1,000,000	\$861,850	\$775,638	\$10,000,000	\$1,000,000				
63/56	2	\$656,500	\$1,507,359	\$1,430,631	\$10,000,000	\$0				
64/57	3	# 00 0,0 0 0	\$1,543,979	\$1,476,734	\$10,000,000	\$656,500				
65/58	4		\$1,582,406	\$1,524,644	\$10,000,000	"	\$1,536,364	\$1,478,602	\$10,000,000	
66/59	5		\$1,622,632	\$1,574,353	\$10,000,000		\$1,574,470	\$1,526,191	\$10,000,000	
67/60	6		\$1,703,518	\$1,664,723	\$10,000,000		\$1,652,958	\$1,614,162	\$10,000,000	
68/61	7		\$1,788,273	\$1,758,961	\$10,000,000		\$1,735,074	\$1,705,762	\$10,000,000	
69/62	8		\$1,877,188	\$1,857,359	\$10,000,000		\$1,821,212	\$1,801,383	\$10,000,000	
70/63	9		\$1,970,323	\$1,959,978	\$10,000,000		\$1,911,422	\$1,901,076	\$10,000,000	
71/64	10		\$2,068,327	\$2,068,327	\$10,000,000		\$2,006,348	\$2,006,348	\$10,000,000	
72/65	11		\$2,180,846	\$2,180,846	\$10,000,000		\$2,115,448	\$2,115,448	\$10,000,000	
73/66	12		\$2,299,217	\$2,299,217	\$10,000,000		\$2,230,179	\$2,230,179	\$10,000,000	
74/67	13		\$2,423,585	\$2,423,585	\$10,000,000		\$2,350,702	\$2,350,702	\$10,000,000	
75/68	14		\$2,554,053	\$2,554,053	\$10,000,000		\$2,477,108	\$2,477,108	\$10,000,000	
76/69	15		\$2,690,569	\$2,690,569	\$10,000,000		\$2,609,331	\$2,609,331	\$10,000,000	
81/74	20		\$3,463,536	\$3,463,536	\$10,000,000		\$3,356,773	\$3,356,773	\$10,000,000	
86/79	25		\$4,370,596	\$4,370,596	\$10,000,000		\$4,229,066	\$4,229,066	\$10,000,000	
91/84	30		\$5,341,966	\$5,341,966	\$10,000,000		\$5,149,001	\$5,149,001	\$10,000,000	
96/89	35		\$6,214,444	\$6,214,444	\$10,000,000		\$5,930,531	\$5,930,531	\$10,000,000	
97/90	36		\$6,360,904	\$6,360,904	\$10,000,000		\$6,049,285	\$6,049,285	\$10,000,000	
98/91	37		\$6,492,691	\$6,492,691	\$10,000,000		\$6,148,124	\$6,148,124	\$10,000,000	
99/92	38		\$6,607,304	\$6,607,304	\$10,000,000		\$6,223,107	\$6,223,107	\$10,000,000	
100/93	39		\$6,702,283	\$6,702,283	\$10,000,000		\$6,269,926	\$6,269,926	\$10,000,000	
101/94	40		\$6,774,007	\$6,774,007	\$10,000,000		\$6,282,453	\$6,282,453	\$10,000,000	
102/95	41		\$6,817,122	\$6,817,122	\$10,000,000		\$6,251,868	\$6,251,868	\$10,000,000	
107/100	46		\$6,286,181	\$6,286,181	\$10,000,000		\$4,895,106	\$4,895,106	\$10,000,000	
110/103	49		\$4,382,709	\$4,382,709	\$10,000,000		\$1,441,003	\$1,441,003	\$10,000,000	
112/105	51		\$1,010,737	\$1,010,737	\$10,000,000					
		As III	lustrated, Po	licy Lapses Y	Year 52	As I	llustrated, Po	licy Lapses Y	Year 50	
Premium t	o LE:	\$1,656,500				\$1,656,500				
Paid Premi	ium:	\$1,656,500				\$1,656,500				



# Sample Five-year Comprehensive Review & Market Study

# FIVE-YEAR COMPREHENSIVE REVIEW AND MARKET STUDY

- Should be performed every five years
- Comprehensive policy review and extensive market study
- Reconfirm planning objectives
- Obtain updated analysis of underwriting offers based on current health
  - May include life expectancy studies
- © Create credible baseline and benchmark against existing policy design
- Produce comprehensive "fiduciary quality" review and analysis for policyowner



Insured	Owner	Death Benefit	Carrier	Policy #	Issue Date
Mr. Smith	Smith IRR Trust	\$6,000,000	John Hancock	#123456	March 21, 2008

#### Original Plan Design and Purpose

The universal life policy insuring Mr. Smith was purchased in 2008 for the benefit of the Smith Irrevocable Trust. The funding structure of this policy assumed a sustained crediting rate of 5.40% and annual premiums of \$112,155 to provide a death benefit of \$6,000,000 through Mr. Smith's age 93. Due to strong client preference and familial history, Mr. Smith does not desire coverage beyond age 90. Since issue, all premiums have been paid as scheduled.

#### **Illustrated Performance**

Initially, the funding for the single life policy insuring Mr. Smith was illustrated to maintain death benefit coverage to age 93. This funding structure assumed a 5.40% crediting rate in all years. Since issue, the crediting rate has been reduced by 0.95%. Assuming a sustained crediting rate of 4.45% and annual premiums of \$112,155, this policy is illustrated to lapse at Mr. Smith's age 90. The table below summarizes this comparison between the original design plan and actual performance to date.

	<b>Annual Premium</b>	Death Benefit	<b>Crediting Rate</b>	Coverage Duration
Original Plan Design	\$112,155	\$6,000,000	5.40%	Age 93
<b>Current Illustrated Performance</b>	\$112,155	\$6,000,000	4.45%	Age 90

#### **Crediting Rate Information**

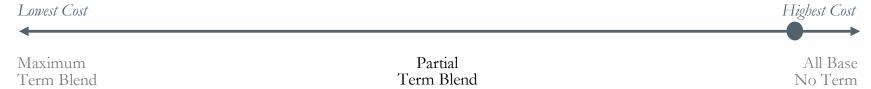
Due to the persistently low interest rate environment, the crediting rate has been lowered from 5.40% to 4.45%. It is likely that downward pressure from today's persistently low interest rate environment will continue to affect insurance companies' fixed account crediting rates. Similarly, as interest rates return to historical averages, crediting rates will likely adjust accordingly.



#### **Blending Analysis**

Many permanent life insurance products allow the sales agent to "term blend" the death benefit. Sales charges are assessed against the "base" portion of the death benefit, which amounts to 95% of the death benefit in this case. The agent who sold this contract was able to "blend" more of the base with a non-commissionable term rider (which has no sales charges) to reduce the overall costs of this policy. When an agent blends an insurance product, he or she will make less in compensation, but it will result in either lower premiums or higher cash values for the client.

Mr. Smith's John Hancock policy was issued with a 5% term blend.



#### Carrier Financial Strength and Ratings

John Hancock's Comdex rating is currently 92. Comdex ratings are the average percentile ranking of all of the ratings received by a company. The Comdex indicates on a scale of 1 to 100 where the company ranks among approximately 1,100 companies that have been rated.

Ratings Agency	Rating
A.M. Best Company	A+ (2)
Standard & Poor's	AA- (4)
Moody's	A1 (5)
Fitch Ratings	AA- (4)
Weiss	B (5)

A.M. Best's Financial Strength Rating opinion addresses the relative ability of an insurer to meet its ongoing insurance obligations. It is not a warranty of a company's financial strength and ability to meet its obligations to policyholders. View our Important Notice: Best's Credit Ratings for a disclaimer notice and complete details at http://www.ambest.com/ratings/notice.



#### **Underwriting Analysis**

The largest internal charges in a life insurance contract are the costs of insurance. This cost is charged to cash values every month based upon the insured's current age and underwriting class. The table below illustrates the relationship between underwriting classes and insurance costs.

Mr. Smith received a Standard Non-Tobacco rating on his John Hancock UL policy.

Lowest Cost					Highest Cost
+		•			
Super Preferred	Preferred	Standard	Preferred	Standard	Rated &
Non-Smoker	Non-Smoker	Non-Smoker	Smoker	Smoker	Substandard

Through informal underwriting, WealthPoint obtained a preliminary assessment of Mr. Smith's current underwriting class from multiple insurance companies based on his medical records. These opinions were offered by the carriers without a full application and would be subject to additional requirements including a paramedical exam. Multiple carriers offered Mr. Smith the best ratings (Select and Super Preferred) on this preliminary basis as shown in the Market Study table on Page 7. Rates could vary upon a formal application and medical examination.

#### **Underwriting Offers**

The table below reflects the summary of the insurance underwriting offers that WealthPoint received based on his medical records only. These offers are subject to additional outstanding requirements.

Carrier	Rating
John Hancock	Super Preferred Non-Tobacco
Nationwide	Select Preferred Non-Tobacco
Pacific Life	Super Preferred Non-Tobacco
TIAA-Cref	Preferred Non-Tobacco
Prudential	Preferred Non-Tobacco
Lincoln	Preferred Best Non-Tobacco



#### Life Expectancy (LE) Analysis

Life expectancy is an important element in analyzing life insurance. LE is defined when 50% of people in the same age and general health are still living. When purchasing insurance, we believe you should fund a policy to provide a 95% chance of collecting the death benefit.

Based on the life expectancy calculator, a policy should be funded to Mr. Smith's age 105.

Life Expectancy Calculator								
Underwriting Rating	Super Preferred Non-Tobacco							
Probability of Survival	Mr. Smith's Age							
50%	Age 92							
25%	Age 97							
10%	Age 102							
5%	Age 105							



#### Market Study

The existing John Hancock policy was issued in 2008 with a Standard Non-Tobacco rating and only a 5% term blend. Exchanging cash values (§1035 exchange) into a new policy with improved health underwriting and increased term blend can provide the same level of coverage with more efficient and competitive pricing. The table below compares the existing policy against new products. See "Illustrations" for full numerical summaries of the insurance illustrations. All illustrated scenarios assume a §1035 exchange of \$402,265 and best available health ratings.

Product	Preliminary Underwriting	Base Coverage	Death Benefit	Annual Premium	Crediting Rate	Death Benefit IRR (Age 90)
Existing Policy	Standard Non-Tobacco	95%	\$6,000,000	\$112,155	4.45%	5.95%
Internal Exchange JH-UL	Super Preferred Non-Tobacco	35%	\$6,000,000	\$81,135	4.40%	8.17%
Nationwide VUL	Select Preferred Non-Tobacco	35%	\$6,000,000	\$73,962	4.75%	8.79%
Pacific Life VUL	Super Preferred Non-Tobacco	35%	\$6,000,000	\$59,480	5.05%	10.23%
		Illus	trations to Age 1	05		
		Indo	inutions to rige r	03		
Product	Preliminary Underwriting	Base Coverage		Annual Premium	Crediting Rate	Death Benefit IRR (Age 95)
Product Existing Policy (funded to age 90)	•	Base Coverage			Crediting Rate 4.45%	
Existing Policy	Underwriting Standard	Base Coverage	Death Benefit	Annual Premium		IRR (Age 95) N/A (Policy
Existing Policy (funded to age 90)  Internal Exchange	Underwriting Standard Non-Tobacco Super Preferred	Base Coverage % 95%	Death Benefit \$6,000,000	Annual Premium \$112,155	4.45%	IRR (Age 95) N/A (Policy lapses at age 90)

#### Recommendations & Next Steps

Based on illustrated values, replacing the existing John Hancock policy can offer significant premium savings annually and over the life of the policy. Mr. Smith will need to complete a paramedical exam to secure formal underwriting offers and begin the replacement process. To schedule a paramedical exam, or for alternate planning scenarios, please contact WealthPoint.

# *ILLUSTRATIONS*

		Е	xisting Poli	cy		Interna	Internal Exchange, JH UL			Nationwide V	/UL	Pa	cific Life V	UL	
			95% Base				35% Base			35% Base			35% Base		
		Cred	diting Rate 4.	45%		Cred	diting Rate 4	1.40%	Enh	Enhanced Fixed Rate 4.75%			Crediting Rate 5.05%		
						Super Pr	Super Preferred Non Tobacco*		Select Preferred Non Tobacco*			Super Preferred Non Tobacco*			
		Annual	Surrender	Death		Annual	Surrender	Death	Annu	al Surrende	Death	Annual	Surrender	Death	
Age	Year	Outlay	Value	Benefit	Year	Outlay	Value	Benefit	Outl	y Value	Benefit	Outlay	Value	Benefit	
66 - 67	7	\$112,155	\$438,101	\$6,000,000	1	\$81,135	\$425,466	\$6,000,000	\$73,9	\$428,441	\$6,000,000	\$59,480	\$343,068	\$6,000,000	
67 - 68	8	\$112,155	\$511,917	\$6,000,000	2	\$81,135	\$466,638	\$6,000,000	\$73,9	\$480,002	\$6,000,000	\$59,480	\$383,240	\$6,000,000	
68 - 69	9	\$112,155	\$588,160	\$6,000,000	3	\$81,135	\$502,469	\$6,000,000	\$73,9	52 \$527,616	\$6,000,000	\$59,480	\$418,828	\$6,000,000	
69 - 70	10	\$112,155	\$665,555	\$6,000,000	4	\$81,135	\$535,988	\$6,000,000	\$73,9	\$574,163	\$6,000,000	\$59,480	\$450,211	\$6,000,000	
70 - 71	11	\$112,155	\$757,150	\$6,000,000	5	\$81,135	\$569,357	\$6,000,000	\$73,9	\$621,617	\$6,000,000	\$59,480	\$479,071	\$6,000,000	
71 - 72	12	\$112,155	\$850,471	\$6,000,000	6	\$81,135	\$600,935	\$6,000,000	\$73,9	\$668,643	\$6,000,000	\$59,480	\$506,718	\$6,000,000	
72 - 73	13	\$112,155	\$941,844	\$6,000,000	7	\$81,135	\$631,530	\$6,000,000	\$73,9	52 \$715 <b>,</b> 978	\$6,000,000	\$59,480	\$530,327	\$6,000,000	
73 - 74	14	\$112,155	\$1,031,828	\$6,000,000	8	\$81,135	\$657,434	\$6,000,000	\$73,9	\$760 <b>,</b> 380	\$6,000,000	\$59,480	\$551,565	\$6,000,000	
74 - 75	15	\$112,155	\$1,116,282	\$6,000,000	9	\$81,135	\$679,773	\$6,000,000	\$73,9	\$803,000	\$6,000,000	\$59,480	\$569,784	\$6,000,000	
75 - 76	16	\$112,155	\$1,196,866	\$6,000,000	10	\$81,135	\$689,585	\$6,000,000	\$73,9	\$840,127	\$6,000,000	\$59,480	\$584,591	\$6,000,000	
76 - 77	17	\$112,155	\$1,272,577	\$6,000,000	11	\$81,135	\$721,830	\$6,000,000	\$73,9	\$882,361	\$6,000,000	\$59,480	\$616,569	\$6,000,000	
77 - 78	18	\$112,155	\$1,342,106	\$6,000,000	12	\$81,135	\$744,793	\$6,000,000	\$73,9	\$916 <b>,</b> 807	\$6,000,000	\$59,480	\$643,930	\$6,000,000	
78 - 79	19	\$112,155	\$1,404,154	\$6,000,000	13	\$81,135	\$756,267	\$6,000,000	\$73,9		\$6,000,000	\$59,480	\$667,772	\$6,000,000	
79 - 80	20	\$112,155	\$1,457,168	\$6,000,000	14	\$81,135	\$756,990	\$6,000,000	\$73,9	§963 <b>,</b> 227	\$6,000,000	\$59,480	\$688,836	\$6,000,000	
80 - 81	21	\$112,155	\$1,489,224	\$6,000,000	15	\$81,135	\$710,504	\$6,000,000	\$73,9	52   \$943,306	\$6,000,000	\$59,480	\$701,385	\$6,000,000	
81 - 82	22	\$112,155	\$1,504,055	\$6,000,000	16	\$81,135	\$653,698	\$6,000,000	\$73,9	52 \$915,454	\$6,000,000	\$59,480	\$699,537	\$6,000,000	
82 - 83	23	\$112,155	\$1,498,663	\$6,000,000	17	\$81,135	\$586,035	\$6,000,000	\$73,9	\$877 <b>,</b> 657	\$6,000,000	\$59,480	\$686,166	\$6,000,000	
83 - 84	24	\$112,155	\$1,469,167	\$6,000,000	18	\$81,135	\$506,978	\$6,000,000	\$73,9	\$829,063	\$6,000,000	\$59,480	\$657,808	\$6,000,000	
84 - 85	25	\$112,155	\$1,409,929	\$6,000,000	19	\$81,135	<b>\$412,</b> 970	\$6,000,000	\$73,9	52 \$764 <b>,</b> 498	\$6,000,000	\$59,480	\$612,132	\$6,000,000	
85 - 86	26	\$112,155	\$1,313,881	\$6,000,000	20	\$81,135	\$340,812	\$6,000,000	\$73,9	\$676,173	\$6,000,000	\$59,480	\$546,239	\$6,000,000	
86 - 87	27	\$112,155	\$1,172,103	\$6,000,000	21	\$81,135	\$264,441	\$6,000,000	\$73,9	52 \$560,424	\$6,000,000	\$59,480	\$451,699	\$6,000,000	
87 - 88	28	\$112,155	\$973,058	\$6,000,000	22	\$81,135	\$179,609	\$6,000,000	\$73,9	52 <b>\$412,773</b>	\$6,000,000	\$59,480	\$330,140	\$6,000,000	
88 - 89	29	\$112,155	\$701,698	\$6,000,000	23	\$81,135	\$91,067	\$6,000,000	\$73,9		\$6,000,000	\$59,480	\$180,409	\$6,000,000	
89 - 90	30	\$112,155	\$333,182	\$6,000,000	24	\$81,135	\$1,006	\$6,000,000	\$73,9	52 \$1,022	\$6,000,000	\$59,480	\$1,022	\$6,000,000	
		L	apse at Age	90		Lapse at Age 90			Lapse at Age 90			apse at Age	90		
Remaining	Premium	\$2,691,720				\$1,947,240			\$1,775,	088		\$1,427,520			
1035 Exchar	nge	n/a				\$402,265			\$402,2	65		\$402,265			

<sup>\*</sup>Assumed underwriting based on preliminary offer



# Alternative Options – Illustrations to Age 105

	Internal Exchange, JH UL			Na	itionwide V	UL	Pacific Life VUL				
			35% Base			35% Base			35% Base		
			editing Rate 4			ed Fixed Rat		Crediting Rate 4.20%			
		Super P	referred Non	Tobacco*	Select Pro	eferred Non	Tobacco*	Super Preferred Non Tobacco*			
		Annual	Surrender	Death	Annual	Surrender	Death	Annual Surrender Death			
Age	Year	Outlay	Value	Benefit	Outlay	Value	Benefit	Outlay	Value	Benefit	
66 - 67	1	\$94,846	\$438,989	\$6,000,000	\$120,158	\$479,867	\$6,000,000	\$127,638	\$428,329	\$6,000,000	
67 - 68	2	\$94,846	\$494,072	\$6,000,000	\$120,158	\$574,698	\$6,000,000	\$127,638	\$538,674	\$6,000,000	
68 - 69	3	\$94,846	\$544,578	\$6,000,000	\$120,158	\$670,849	\$6,000,000	\$127,638	\$647,085	\$6,000,000	
69 - 70	4	\$94,846	\$593,585	\$6,000,000	\$120,158	\$766,472	\$6,000,000	\$127,638	\$753,989	\$6,000,000	
70 - 71	5	\$94,846	\$643,292	\$6,000,000	\$120,158	\$856,237	\$6,000,000	\$127,638	\$862,649	\$6,000,000	
71 - 72	6	\$94,846	\$692,141	\$6,000,000	\$120,158	\$978,859	\$6,000,000	\$127,638	\$970,887	\$6,000,000	
72 - 73	7	\$94,846	\$740,998	\$6,000,000	\$120,158	\$1,107,366	\$6,000,000	\$127,638	\$1,081,208	\$6,000,000	
73 - 74	8	\$94,846	\$786,314	\$6,000,000	\$120,158	\$1,240,991	\$6,000,000	\$127,638	\$1,192,972	\$6,000,000	
74 - 75	9	\$94,846	\$829,289	\$6,000,000	\$120,158	\$1,377,142	\$6,000,000	\$127,638	\$1,306,485	\$6,000,000	
75 - 76	10	\$94,846	\$861,349	\$6,000,000	\$120,158	\$1,511,303	\$6,000,000	\$127,638	\$1,422,078	\$6,000,000	
76 - 77	11	\$94,846	\$919,379	\$6,000,000	\$120,158	\$1,644,816	\$6,000,000	\$127,638	\$1,555,655	\$6,000,000	
77 - 78	12	\$94,846	\$970,367	\$6,000,000	\$120,158	\$1,779,892	\$6,000,000	\$127,638	\$1,688,494	\$6,000,000	
78 - 79	13	\$94,846	\$1,012,464	\$6,000,000	\$120,158	\$1,913,635	\$6,000,000	\$127,638	\$1,820,992	\$6,000,000	
79 - 80	14	\$94,846	\$1,046,671	\$6,000,000	\$120,158	\$2,040,158	\$6,000,000	\$127,638	\$1,951,882	\$6,000,000	
80 - 81	15	\$94,846	\$1,039,051	\$6,000,000	\$120,158	\$2,165,468	\$6,000,000	\$127,638	\$2,079,419	\$6,000,000	
81 - 82	16	\$94,846	\$1,024,839	\$6,000,000	\$120,158	\$2,295,176	\$6,000,000	\$127,638	\$2,198,288	\$6,000,000	
82 - 83	17	\$94,846	\$1,003,886	\$6,000,000	\$120,158	\$2,429,518	\$6,000,000	\$127,638	\$2,316,880	\$6,000,000	
83 - 84	18	\$94,846	\$976,073	\$6,000,000	\$120,158	\$2,565,135	\$6,000,000	\$127,638	\$2,434,925	\$6,000,000	
84 - 85	19	\$94,846	\$938,566	\$6,000,000	\$120,158	\$2,701,319	\$6,000,000	\$127,638	\$2,552,076	\$6,000,000	
85 - 86	20	\$94,846	\$924,941	\$6,000,000	\$120,158	\$2,837,012	\$6,000,000	\$127,638	\$2,667,707	\$6,000,000	
86 - 87	21	\$94,846	\$911,827	\$6,000,000	\$120,158	\$2,967,662	\$6,000,000	\$127,638	\$2,787,036	\$6,000,000	
87 - 88	22	\$94,846	\$895,804	\$6,000,000	\$120,158	\$3,092,348	\$6,000,000	\$127,638	\$2,904,615	\$6,000,000	
88 - 89	23	\$94,846	\$881,420	\$6,000,000	\$120,158	\$3,207,499	\$6,000,000	\$127,638	\$3,019,873	\$6,000,000	
89 - 90	24	\$94,846	\$870,886	\$6,000,000	\$120,158	\$3,311,404	\$6,000,000	\$127,638	\$3,132,375	\$6,000,000	
90 - 91	25	\$94,846	\$875,957	\$6,000,000	\$120,158	\$3,403,796	\$6,000,000	\$127,638	\$3,238,622	\$6,000,000	
95 - 96	30	\$94,846	\$754,198	\$6,000,000	\$120,158	\$3,583,795	\$6,000,000	\$127,638	\$3,583,548	\$6,000,000	
100 - 101	35	\$94,846	\$524,091	\$6,000,000	\$120,158	\$2,950,093	\$6,000,000	\$127,638	\$3,328,347	\$6,000,000	
105 - 106	40	\$94,846	\$1,004	\$6,000,000	\$120,158	\$1,672	\$6,000,000	\$127,638	\$1,802	\$6,000,000	
		L	apse at Age	105	La	Lapse at Age 105			Lapse at Age 105		
Remaining l	 Premium	\$3,793,840	1		\$4,806,320			\$5,105,520			
1035 Exchan	ige	\$402,265			\$402,265			\$402,265			
	-				-			-			

<sup>\*</sup>Assumed underwriting based on preliminary offer



# Sample Exit Analysis

- Insurance portfolios should be properly examined before any permanent changes are made
- There are multiple options to consider when evaluating an insurance policy
  - 1. Stay the course
  - 2. Policy restructure
  - 3. Policy replacement
  - 4. Cost basis recovery
  - 5. Premium holiday
  - 6. Death benefit reduction
  - 7. Life settlement
  - 8. Reduced paid-up
  - 9. Surrender for cash value
  - 10. Gift to charity
- Each option above may have many variations
  - Working with a creative and collaborative team can create incredibly powerful solutions
    - Estate tax, income tax, insurance and financial services knowledge



Polling Question #2

- Stay the Course" means just that: continue with the original plan and design
- Monitor policy performance and consider revised assumptions during policy reviews

#### Fact Pattern

- © Client, male, age 70 with a \$15,000,000 Prudential variable life insurance policy
  - Policy issued in 2007 and premiums have been paid as scheduled
  - Policy has performed close to original expectations and projected not to lapse
  - Policy originally assumed an 8.70% gross rate of return and annual premiums of \$199,147
    - Evaluate policy performance using a more conservative 7.00% gross rate of return
      - o Policy would lapse at age 94
      - o A premium of \$268,508 would restore the intended duration of the policy
  - Client's health has declined since the policy was issued
    - Policy originally issued at Preferred Best rating, recently underwritten at Table B
    - Life expectancy has been reduced from age 92 to age 87 due to this change in health
      - Life expectancy is just a 50% chance of collecting a death claim
      - At Table B, client reaches a 5% probability of survival at age 99



# OPTION #1: STAY THE COURSE (CONT'D)

Carrier Product

Underwriting Rating Rate of Return

- 100

104 - 105

109 - 110

114 - 115

119 - 120

Total at LE:

41

46

56

61

#### **Current In-Force**

# Prudential Ins. Co. of America VUL

Preferred Best Variable Gross 8.70% (7.89% Net)

Death

2.87%

2.37%

2.01%

1.74%

1.54%

\$15,000,000

\$15,000,000

\$15,000,000

\$15,000,000

\$15,000,000

Cash

		Annual	Surrender	Death	Benefit		
1	Age	2	Year	Outlay	Value	Benefit	IRR
70	-	71	12	\$199,147	\$1,698,963	\$15,000,000	30.42%
71	_	72	13	\$199,147	\$1,933,578	\$15,000,000	26.49%
72	-	73	14	\$199,147	\$2,175,944	\$15,000,000	23.31%
73	-	74	15	\$199,147	\$2,425,260	\$15,000,000	20.69%
74	-	75	16	\$199,147	\$2,683,238	\$15,000,000	18.50%
75	-	76	17	\$199,147	\$2,947,292	\$15,000,000	16.65%
76	-	77	18	\$199,147	\$3,215,981	\$15,000,000	15.06%
77	-	78	19	\$199,147	\$3,484,052	\$15,000,000	13.69%
78	-	79	20	\$199,147	\$3,752,474	\$15,000,000	12.50%
79	-	80	21	\$199,147	\$4,021,766	\$15,000,000	11.45%
80	-	81	22	\$199,147	\$4,287,666	\$15,000,000	10.52%
81	-	82	23	\$199,147	\$4,545,482	\$15,000,000	9.69%
82	-	83	24	\$199,147	\$4,792,422	\$15,000,000	8.96%
83	-	84	25	\$199,147	\$5,028,959	\$15,000,000	8.29%
84	-	85	26	\$199,147	\$5,246,305	\$15,000,000	7.70%
85	-	86	27	\$199,147	\$5,455,760	\$15,000,000	7.15%
86	-	87	28	\$199,147	\$5,656,500	\$15,000,000	6.66%
87	-	88	29	\$199,147	\$5,846,975	\$15,000,000	6.21%
88	-	89	30	\$199,147	\$6,025,550	\$15,000,000	5.80%
89	-	90	31	\$199,147	\$6,190,593	\$15,000,000	5.42%
94	-	95	36	\$199,147	\$6,555,551	\$15,000,000	3.92%

\$321,828

\$471,559

\$690,953

\$1,012,419

\$1,483,449

As illustrated, policy does not lapse

\$199,147

\$0

**\$**0

\$3,982,940

#### Reduced Rate of Return

Prudential Ins. Co. of America VIII.

Preferred Best Variable Gross 7.00%, (6.24% Net)

		770, (0.2770140	
	Cash		Death
Annual	Surrender	Death	Benefit
Outlay	Value	Benefit	IRR
	\$1,671,514	\$15,000,000	30.42%
\$199,147	\$1,872,926	\$15,000,000	26.49%
\$199,147	\$2,075,771	\$15,000,000	23.31%
\$199,147	\$2,278,581	\$15,000,000	20.69%
\$199,147	\$2,482,334	\$15,000,000	18.50%
\$199,147	\$2,683,564	\$15,000,000	16.65%
\$199,147	\$2,879,848	\$15,000,000	15.06%
\$199,147	\$3,064,718	\$15,000,000	13.69%
\$199,147	\$3,237,913	\$15,000,000	12.50%
\$199,147	\$3,398,499	\$15,000,000	11.45%
\$199,147	\$3,540,253	\$15,000,000	10.52%
\$199,147	\$3,656,089	\$15,000,000	9.69%
\$199,147	\$3,740,455	\$15,000,000	8.96%
\$199,147	\$3,790,819	\$15,000,000	8.29%
\$199,147	\$3,793,643	\$15,000,000	7.70%
\$199,147	\$3,757,366	\$15,000,000	7.15%
\$199,147	\$3,675,960	\$15,000,000	6.66%
\$199,147	\$3,541,469	\$15,000,000	6.21%
\$199,147	\$3,344,492	\$15,000,000	5.80%
\$199,147	\$3,073,999	\$15,000,000	5.42%
\$199,147	\$0	\$0	
As ill	ustrated, polic	y lapse at age	94

#### Solve for Premium @ 7.00%

Prudential Ins. Co. of America VUL

Preferred Best Variable Gross 7.00% (6.24% Net)

Annual Outlay	Cash Surrender Value	Death Benefit	Death Benefit IRR
	\$1,671,514	\$15,000,000	30.42%
\$268,508	\$1,942,151	\$15,000,000	26.41%
\$268,508	\$2,219,223	\$15,000,000	23.14%
\$268,508	\$2,501,796	\$15,000,000	20.45%
\$268,508	\$2,791,421	\$15,000,000	18.18%
\$268,508	\$3,085,397	\$15,000,000	16.26%
\$268,508	\$3,382,190	\$15,000,000	14.61%
\$268,508	\$3,676,597	\$15,000,000	13.18%
\$268,508	\$3,969,567	\$15,000,000	11.94%
\$268,508	\$4,261,593	\$15,000,000	10.84%
\$268,508	\$4,548,537	\$15,000,000	9.87%
\$268,508	\$4,825,946	\$15,000,000	9.01%
\$268,508	\$5,091,306	\$15,000,000	8.24%
\$268,508	\$5,345,301	\$15,000,000	7.55%
\$268,508	\$5,579,774	\$15,000,000	6.93%
\$268,508	\$5,805,923	\$15,000,000	6.37%
\$268,508	\$6,023,192	\$15,000,000	5.86%
\$268,508	\$6,230,380	\$15,000,000	5.39%
\$268,508	\$6,426,277	\$15,000,000	4.97%
\$268,508	\$6,609,753	\$15,000,000	4.58%
\$268,508	\$7,127,367	\$15,000,000	3.05%
\$268,508	\$2,000,207	\$15,000,000	2.00%
<b>\$</b> O	\$2,707,168	\$15,000,000	1.62%
\$0	\$3,664,001	\$15,000,000	1.36%
\$0	\$4,959,020	\$15,000,000	1.17%
\$0	\$6,711,756	\$15,000,000	1.02%
As i	llustrated, pol	icy does not la	pse

\$4,296,128

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\$3,186,352

- Identify ways to restructure a policy to become more efficient without going to a new carrier
  - Rating improvements
    - Go through medical underwriting to achieve a better underwriting rating
    - Better rating = lower cost of insurance charges
  - Internal exchange
    - §1035 Exchange to a more efficient product within the same carrier
    - Blending the new policy can provide more efficient coverage

#### Fact Pattern

- © Client, male, age 66 with a \$6,000,000 John Hancock universal life insurance policy
  - Policy issued in 2005; premiums have been paid as scheduled
  - Client received a Standard rating
  - Policy has performed close to original expectations
  - Policy originally designed with 95% base coverage
- © Client decided to do an internal exchange to a more efficient product and design
  - Received a Super Preferred rating after going through medical underwriting
  - ─ New policy issued with 35% base coverage 65% non-commissionable term rider
  - Client should consider extending duration to account for his actual life expectancy



# Option #2: Policy Restructure (Cont'd)

		Exist	Existing Policy, JH-PUL			Intern	al Exchange	, JH-UL
			95% Base*	<			35% Base	
		Cro	editing Rate 4	1.45%		Cre	editing Rate 4	1.40%
		Star	ndard Non To	obacco		Super P	referred Nor	n Tobacco
		Annual	Surrender	Death		Annual	Surrender	Death
Age	Year	Outlay	Value	Benefit	Year	Outlay	Value	Benefit
66 - 67	7	\$112,155	\$438,101	\$6,000,000	1	\$81,135	\$425,466	\$6,000,000
67 - 68	8	\$112,155	\$511,917	\$6,000,000	2	\$81,135	\$466,638	\$6,000,000
68 - 69	9	\$112,155	\$588,160	\$6,000,000	3	\$81,135	\$502,469	\$6,000,000
69 - 70	10	\$112,155	\$665,555	\$6,000,000	4	\$81,135	\$535,988	\$6,000,000
70 - 71	11	\$112,155	\$757,150	\$6,000,000	5	\$81,135	\$569,357	\$6,000,000
71 - 72	12	\$112,155	\$850,471	\$6,000,000	6	\$81,135	\$600,935	\$6,000,000
72 - 73	13	\$112,155	\$941,844	\$6,000,000	7	\$81,135	\$631,530	\$6,000,000
73 - 74	14	\$112,155	\$1,031,828	\$6,000,000	8	\$81,135	\$657,434	\$6,000,000
74 - 75	15	\$112,155	\$1,116,282	\$6,000,000	9	\$81,135	\$679,773	\$6,000,000
75 - 76	16	\$112,155	\$1,196,866	\$6,000,000	10	\$81,135	\$689,585	\$6,000,000
76 - 77	17	\$112,155	\$1,272,577	\$6,000,000	11	\$81,135	\$721,830	\$6,000,000
77 - 78	18	\$112,155	\$1,342,106	\$6,000,000	12	\$81,135	\$744,793	\$6,000,000
78 - 79	19	\$112,155	\$1,404,154	\$6,000,000	13	\$81,135	\$756,267	\$6,000,000
79 - 80	20	\$112,155	\$1,457,168	\$6,000,000	14	\$81,135	\$756,990	\$6,000,000
80 - 81	21	\$112,155	\$1,489,224	\$6,000,000	15	\$81,135	\$710,504	\$6,000,000
81 - 82	22	\$112,155	\$1,504,055	\$6,000,000	16	\$81,135	\$653,698	\$6,000,000
82 - 83	23	\$112,155	\$1,498,663	\$6,000,000	17	\$81,135	\$586,035	\$6,000,000
83 - 84	24	\$112,155	\$1,469,167	\$6,000,000	18	\$81,135	\$506,978	\$6,000,000
84 - 85	25	\$112,155	\$1,409,929	\$6,000,000	19	\$81,135	\$412,970	\$6,000,000
85 - 86	26	\$112,155	\$1,313,881	\$6,000,000	20	\$81,135	\$340,812	\$6,000,000
86 - 87	27	\$112,155	\$1,172,103	\$6,000,000	21	\$81,135	\$264,441	\$6,000,000
87 - 88	28	\$112,155	\$973,058	\$6,000,000	22	\$81,135	\$179,609	\$6,000,000
88 - 89	29	\$112,155	\$701,698	\$6,000,000	23	\$81,135	\$91,067	\$6,000,000
89 - 90	30	\$112,155	\$333,182	\$6,000,000	24	\$81,135	\$1,006	\$6,000,000
		1	Lapse at Age	90		I	apse at Age	90
Remaining 1	Premium	\$2,691,720				\$1,947,240		
1035 Exchar	nge	n/a				\$402,265		



# OPTION #3: POLICY REPLACEMENT

- Evaluate marketplace for a more efficient solution
  - Clients will undergo informal underwriting to obtain current underwriting offers
  - Compare underwriting offers with the optimal products negotiate for the best result

#### Fact Pattern

- © Client, male, age 49 owns two whole life policies totaling \$2,000,000 of coverage
  - Policies issued with Northwestern Mutual Life
  - Annual premiums required of \$39,592
    - Reduces to \$38,100 year 17 and again to \$19,050 in years 50-51
  - Primary objective is to maximize the amount of death benefit
  - Client is willing to explore products with more risk, not offered at issue
- John Hancock offered a more efficient solution
  - Policy issued with a \$5,620,156 death benefit for the same premium structure
    - 181% increase at issue
    - 40% increase at life expectancy



# OPTION #3: POLICY REPLACEMENT (CONT'D)

			Curre	ent Insur	ance		Indexed UL					
Carrier		N	Vorthwester	rn Mutual l	Life Ins. Co	) <b>.</b>		John Hancock Life Ins. Co.				
Product			•	Whole Life				Accur	nulation I	UL 18		
			Current S	Scheduled 1	Premium		Match 1	Premium	and Solve	for Death	Benefit	
			Garrent	, circuated i	Temmani					Benefit		
Underwriting :	Rating		Pren	nier Non-Toba	ссо		Prefe	rred Non-To	bacco			
Rate of Return	1		201	8 Dividend Sca	ale			Index	xed Account	5.00%		
				Cash		Death			Cash		Death	
		Annual	Account	Surrender	Death	Benefit	Annual	Account	Surrender	Death	Benefit	
Age	Year	Outlay	Value	Value	Benefit	IRR	Outlay	Value	Value	Benefit	IRR	
49 - 50	1	\$39,592	\$60,407	\$60,407	\$2,000,000	3699.10%	\$39,592	\$35,338	\$0	\$5,620,156	10575.78%	
50 - 51	2	\$39,592	\$94,764	\$94,764	\$2,000,000	479.91%	\$39,592	\$58,244	\$0	\$5,620,156	896.32%	
51 - 52	3	\$39,592	\$130,634	\$130,634	\$2,000,000	205.99%	\$39,592	\$81,842	\$747	\$5,620,156	345.59%	
52 - 53	4	\$39,592	\$168,172	\$168,172	\$2,000,000	122.16%	\$39,592	\$109,056	\$44,065	\$5,620,156	197.29%	
53 - 54	5	\$39,592	\$207,549	\$207,549	\$2,000,000	83.61%	\$39,592	\$137,533	\$78,775	\$5,620,156	133.28%	
54 - 55	6	\$39,592	\$248,853	\$248,853	\$2,000,000	61.96%	\$39,592	\$167,399	\$114,665	\$5,620,156	98.64%	
55 - 56	7	\$39,592	\$292,178	\$292,178	\$2,000,000	48.27%	\$39,592	\$198,664	\$152,024	\$5,620,156	77.25%	
56 - 57	8	\$39,592	\$337,619	\$337,619	\$2,000,000	38.92%	\$39,592	\$231,347	\$189,998	\$5,620,156	62.86%	
57 - 58	9	\$39,592	\$386,697	\$386,697	\$2,000,000	32.17%	\$39,592	\$265,408	\$234,070	\$5,620,156	52.58%	
58 - 59	10	\$39,592	\$439,639	\$439,639	\$2,000,000	27.09%	\$39,592	\$300,785	\$275,105	\$5,620,156	44.91%	
59 - 60	11	\$39,592	\$494,982	\$494,982	\$2,000,000	23.16%	\$39,592	\$339,824	\$319,367	\$5,620,156	38.98%	
60 - 61	12	\$39,592	\$552,778	\$552,778	\$2,000,000	20.02%	\$39,592	\$380,311	\$364,285	\$5,620,156	34.27%	
61 - 62	13	\$39,592	\$613,109	\$613,109	\$2,000,000	17.48%	\$39,592	\$422,245	\$411,364	\$5,620,156	30.46%	
62 - 63	14	\$39,592	\$676,051	\$676,051	\$2,000,000	15.38%	\$39,592	\$465,664	\$460,006	\$5,620,156	27.31%	
63 - 64	15	\$39,592	\$741,660	\$741,660	\$2,000,000	13.62%	\$39,592	\$510,572	\$510,137	\$5,620,156	24.67%	
64 - 65	16	\$38,100	\$809,732	\$809,732	\$2,000,000	12.13%	\$38,100	\$570,005	\$570,005	\$5,620,156	22.43%	
65 - 66	17	\$38,100	\$880,380	\$880,380	\$2,000,000	10.86%	\$38,100	\$630,230	\$630,230	\$5,620,156	20.51%	
66 - 67	18	\$38,100	\$954,056	\$954,056	\$2,000,000	9.76%	\$38,100	\$692,634	\$692,634	\$5,620,156	18.84%	
67 - 68	19	\$38,100	\$1,030,960	\$1,030,960	\$2,000,000	8.81%	\$38,100	\$757,059	\$757,059	\$5,620,156	17.39%	
68 - 69	20	\$38,100	\$1,111,216	\$1,111,216	\$2,022,782	8.06%	\$38,100	\$823,197	\$823,197	\$5,620,156	16.11%	
73 - 74	25	\$38,100	\$1,558,044	\$1,558,044	\$2,414,414	6.21%	\$38,100	\$1,290,819	\$1,290,819	\$5,620,156	11.50%	
78 - 79	30	\$38,100	\$2,083,445	\$2,083,445	\$2,860,275	5.15%	\$38,100	\$1,938,588	\$1,938,588	\$5,620,156	8.66%	
83 - 84	35	\$38,100	\$2,680,701	\$2,680,701	\$3,353,250	4.46%	\$38,100	\$2,663,289	\$2,663,289	\$5,620,156	6.77%	
88 - 89	40	\$38,100	\$3,327,369	\$3,327,369	\$3,888,533	3.98%	\$38,100	\$3,464,598	\$3,464,598	\$5,620,156	5.42%	
89 - 90	41	\$38,100	\$3,461,722	\$3,461,722	\$4,002,016	3.90%	\$38,100	\$3,581,977	\$3,581,977	\$5,620,156	5.20%	
90 - 91	42	\$38,100	\$3,597,811	\$3,597,811	\$4,116,923	3.83%	\$38,100	\$3,694,941	\$3,694,941	\$5,620,156	4.99%	
91 - 92	43	\$38,100	\$3,735,959	\$3,735,959	\$4,232,477	3.75%	\$38,100	\$3,802,341	\$3,802,341	\$5,620,156	4.79%	
92 - 93	44	\$38,100	\$3,876,570	\$3,876,570	\$4,348,293	3.69%	\$38,100	\$3,904,182	\$3,904,182	\$5,620,156	4.60%	
93 - 94	45	\$38,100	\$4,020,386	\$4,020,386	\$4,463,928	3.62%	\$38,100	\$4,000,204	\$4,000,204	\$5,620,156	4.42%	
98 - 99	50	\$19,050	\$4,881,767	\$4,881,767	\$4,964,402	3.28%	\$19,050	\$4,416,336	\$4,416,336	\$5,620,156	3.67%	
103 - 104		\$0	\$6,151,987	\$6,151,987	\$6,151,987	3.42%	\$0	\$4,655,658	\$4,655,658	\$5,620,156	3.17%	
108 - 109		\$0	\$7,750,788	\$7,750,788	\$7,750,788	3.57%	\$0	\$4,778,758	\$4,778,758	\$5,620,156	2.78%	
113 - 114		\$0	\$9,765,201	\$9,765,201	\$9,765,201	3.69%	\$0	\$4,857,227	\$4,857,227	\$5,620,156	2.48%	
118 - 119		\$0	\$12,303,274	\$12,303,274	\$12,303,274	3.79%	\$0	\$5,295,323	\$5,295,323	\$5,620,156	2.23%	
			As illustrat	ed, policy does	s not lapse		As illustrated, policy does not lapse					
Total at I I	7.	¢1 EQ4 400	_				¢1 E04 400	_	, , , , , , , , , , , , , , , , , , , ,			
Total at LI	2:	\$1,584,480					\$1,584,480					

Additional \$3,620,156 in year 1

Additional \$1,618,140 at life expectancy



## OPTION #4: COST BASIS RECOVERY

- § 1035 exchange life policy into an annuity contract − carryover in cost basis
  - Must be a "like kind" exchange same owner and same insured/annuitant
  - Transfer can be into any type of annuity (fixed, variable, private placement, indexed, immediate income)
  - §1035 exchange can result in reduction or elimination income tax on future gains
    - Growth up to the cost basis can be taken income-tax free
  - §1035 exchange of a second life/annuity policy with a gain can offset that tax liability
- Can be enhanced when a client has ability to add additional funds to the new annuity contract

#### Fact Pattern:

- © Client, female, age 63 has a \$8,500,000 insurance policy with \$1,000,000 of cost basis and \$192,007 of cash surrender value
  - Funded at 100,000/year for 10 years = 1,000,000 cost basis
  - Client §1035 exchanges into an annuity contract and pays additional \$2,000,000 deposit
    - When monies are withdrawn, the owner can recapture the carryover in basis
      - Year 6 results in \$807,993 of cost basis being recovered
      - o Total income-tax savings of \$323,197!
    - If policy was surrendered instead of exchanged, the client would have lost out on the \$807,993 of available cost basis (difference between cost basis and cash value)



# OPTION #4: COST BASIS RECOVERY (CONT'D)

§1035 Exchange Zero Additional Premium										
Year	Be	ginning Value		Growth	Er	nding Value	Re	ecapture of Basis		
1	\$	192,007	\$	11,520	\$	203,527	\$	11,520		
2	\$	203,527	\$	12,212	\$	215,739	\$	23,732		
3	\$	215,739	\$	12,944	\$	228,683	\$	36,676		
4	\$	228,683	\$	13,721	\$	242,404	\$	50,397		
5	\$	242,404	\$	14,544	\$	256,949	\$	64,942		
6	\$	256,949	\$	15,417	\$	272,366	\$	80,359		
7	\$	272,366	\$	16,342	\$	288,708	\$	96,701		
8	\$	288,708	\$	17,322	\$	306,030	\$	114,023		
9	\$	306,030	\$	18,362	\$	324,392	\$	132,385		
10	\$	324,392	\$	19,464	\$	343,855	\$	151,848		
11	\$	343,855	\$	20,631	\$	364,487	\$	172,480		
12	\$	364,487	\$	21,869	\$	386,356	\$	194,349		
13	\$	386,356	\$	23,181	\$	409,537	\$	217,530		
14	\$	409,537	\$	24,572	\$	434,109	\$	242,102		
15	\$	434,109	\$	26,047	\$	460,156	\$	268,149		
16	\$	460,156	\$	27,609	\$	487,765	\$	295,758		
17	\$	487,765	\$	29,266	\$	517,031	\$	325,024		
18	\$	517,031	\$	31,022	\$	548,053	\$	356,046		
19	\$	548,053	\$	32,883	\$	580,936	\$	388,929		
20	\$	580,936	\$	34,856	\$	615,792	\$	423,785		
21	\$	615,792	\$	36,948	\$	652,740	\$	460,733		
22	\$	652,740	\$	39,164	\$	691,904	\$	499,897		
23	\$	691,904	\$	41,514	\$	733,419	\$	541,412		
24	\$	733,419	\$	44,005	\$	777,424	\$	585,417		
25	\$	777,424	\$	46,645	\$	824,069	\$	632,062		
26	\$	824,069	\$	49,444	\$	873,513	\$	681,506		
27	\$	873,513	\$	52,411	\$	925,924	\$	733,917		
28	\$	925,924	\$	55,555	\$	981,480	\$	789,473		
29	\$	981,480	\$	58,889	\$	1,040,368	\$	807,993		

#### Assumptions

Cost Basis in LI Policy	\$	1,000,000
Cash Value	\$	192,007
Additional Premiums	\$	2,000,000
Annuity Type	Vari	iable or PPVA
Assumed ROR		6%

§1035 Exchange \$2,000,000 Additional Premium										
Year	Be	ginning Value	Growth	En	nding Value	Rec	apture of Basis			
1	\$	2,192,007	\$ 131,520	\$	2,323,527	\$	131,520			
2	\$	2,323,527	\$ 139,412	\$	2,462,939	\$	270,932			
3	\$	2,462,939	\$ 147,776	\$	2,610,715	\$	418,708			
4	\$	2,610,715	\$ 156,643	\$	2,767,358	\$	575,351			
5	\$	2,767,358	\$ 166,042	\$	2,933,400	\$	741,393			
6	\$	2,933,400	\$ 176,004	\$	3,109,404	\$	807,993			
7	\$	3,109,404	\$ 186,564	\$	3,295,968	\$	807,993			
8	\$	3,295,968	\$ 197,758	\$	3,493,726	\$	807,993			
9	\$	3,493,726	\$ 209,624	\$	3,703,350	\$	807,993			

<sup>\*</sup> The purpose of this analysis is informational only and does not take into account annual contract charges assessed by the insurance carrier. Additionally, a conditional deferred sales charge may impact the ability to access funds in the first seven years.



- Due to tax reform, a client may want to take a "wait and see" approach
  - May want to suspend premiums until tax reform becomes more permanent
  - May negatively affect policies with contractual guarantees

#### Fact Pattern

- © Client, male, age 53 owns a \$4,000,000 John Hancock variable life insurance policy
  - Premium schedule of \$150,000 year 1, \$75,000 year 2 and \$27,288 years 3+
  - Policy issued in 2016
  - Client is unsure of whether he wants to continue funding the insurance policy currently
- Evaluate impact of paying zero premiums for 5 or 10 years and then resuming premiums
  - Waiting 5 years increases annual premiums to \$38,770 years 8+
  - Waiting 10 years increases annual premiums to \$56,490 years 13+
- In some cases, it may make financial sense to defer paying premiums
  - Evaluate net present value and internal rate of return of future premium schedule
  - Note that not all policies allow for premiums to be deferred
    - Certain riders and guarantees may lapse if premiums are not paid
    - Other policies may have automatic premium loans (APL) that will accrue interest
- Analysis will be completed to evaluate the cash flow and investment return of any deferred premiums



# Option #5: Premium Holiday (Cont'd)

	Original Plan Design					No Premiums for 5 Years then Solve					No Premiums for 10 Years then Solve					
John Hancock Gross Rate 7.00% (Net 6.33%)			Gross Rate 7.00% (Net 6.33%)					Gross Rate 7.00% (Net 6.33%)								
			sent Value of emium (4%):		\$678,796		Present Value of Premiums (4%):		\$768,111				Present Value of Premiums (4%):		\$887,468	
		Annual	Surrender	Death	Death Benefit		Annual	Surrender	Death	Death Benefit		Annual	Surrender	Death	Death Benefit	
Age Y	<u>ear</u>	Outlay	Value	Benefit	IRR		Outlay	Value	Benefit	IRR		Outlay	Value	Benefit	IRR	
52 - 53	1	\$150,000		\$4,000,000	2566.67%		\$150,000		\$4,000,000	2566.67%		\$150,000		\$4,000,000	2566.67%	
53 - 54	2	\$75,000	\$207,420	\$4,000,000	392.00%		\$75,000	\$207,420	\$4,000,000	392.00%		\$75,000	\$207,420	\$4,000,000	392.00%	
54 - 55	3	\$27,288	\$237,708	\$4,000,000	181.07%		\$0	\$211,027	\$4,000,000	182.99%		\$0	\$211,027	\$4,000,000	182.99%	
55 - 56	4	\$27,288	\$269,501	\$4,000,000	113.08%		\$0	\$214,457	\$4,000,000	115.70%		\$0	\$214,457	\$4,000,000	115.70%	
56 - 57	5	\$27,288	\$301,988	\$4,000,000	80.81%		\$0	\$216,768	\$4,000,000	83.78%		\$0	\$216,768	\$4,000,000	83.78%	
57 - 58	6	\$27,288	\$335,380	\$4,000,000	62.24%		\$0	\$218,040	\$4,000,000	65.40%		\$0	\$218,040	\$4,000,000	65.40%	
58 - 59	7	\$27,288	\$369,798	\$4,000,000	50.26%		\$0	\$218,251	\$4,000,000	53.54%		\$0	\$218,251	\$4,000,000	53.54%	
59 - 60	8	\$27,288	\$405,372	\$4,000,000	41.92%		\$38,770	\$255,337	\$4,000,000	45.01%		\$0	\$217,379	\$4,000,000	45.27%	
60 - 61	9	\$27,288	\$442,211	\$4,000,000	35.79%		\$38,770	\$293,744	\$4,000,000	38.68%		\$0	\$215,368	\$4,000,000	39.20%	
61 - 62	10	\$27,288	\$480,582	\$4,000,000	31.11%		\$38,770	\$333,750	\$4,000,000	33.79%		\$0	\$212,323	\$4,000,000	34.55%	
62 - 63	11	\$27,288	\$525,697	\$4,000,000	27.43%		\$38,770	\$381,061	\$4,000,000	29.89%		\$0	\$212,103	\$4,000,000	30.88%	
63 - 64	12	\$27,288	\$572,147	\$4,000,000	24.45%		\$38,770	\$429,785	\$4,000,000	26.71%		\$0	\$210,108	\$4,000,000	27.91%	
64 - 65	13	\$27,288	\$619,785	\$4,000,000	21.99%		\$38,770	\$479,772	\$4,000,000	24.06%		\$56,490	\$263,722	\$4,000,000	25.28%	
65 - 66	14	\$27,288	\$668,327	\$4,000,000	19.94%		\$38,770	\$530,728	\$4,000,000	21.82%		\$56,490	\$318,407	\$4,000,000	23.04%	
66 - 67	15	\$27,288	\$718,735	\$4,000,000	18.19%		\$38,770	\$583,658	\$4,000,000	19.90%		\$56,490	\$375,230	\$4,000,000	21.11%	
71 - 72	20	\$27,288	\$1,000,468	\$4,000,000	12.36%		\$38,770	\$876,664	\$4,000,000	13.35%		\$56,490	\$685,649	\$4,000,000	14.32%	
76 - 77	25	\$27,288	\$1,299,324	\$4,000,000	9.06%		\$38,770	\$1,187,528	\$4,000,000	9.57%		\$56,490	\$1,015,067	\$4,000,000	10.17%	
81 - 82	30	\$27,288	\$1,600,469	\$4,000,000	6.96%		\$38,770	\$1,500,875	\$4,000,000	7.14%		\$56,490	\$1,347,283	\$4,000,000	7.38%	
86 - 87	35	\$27,288	\$1,839,322	\$4,000,000	5.52%		\$38,770	\$1,749,692	\$4,000,000	5.47%		\$56,490	\$1,611,550	\$4,000,000	5.42%	
91 - 92	40	\$27,288	\$1,993,136	\$4,000,000	4.47%		\$38,770	\$1,910,614	\$4,000,000	4.27%		\$56,490	\$1,783,593	\$4,000,000	4.00%	
96 - 97	45	\$27,288	\$2,050,949	\$4,000,000	3.68%		\$38,770	\$1,972,904	\$4,000,000	3.38%		\$56,490	\$1,853,117	\$4,000,000	2.95%	
101 - 102	50	\$27,288	\$2,042,043	\$4,000,000	3.07%		\$38,770	\$1,968,337	\$4,000,000	2.69%		\$56,490	\$1,855,947	\$4,000,000	2.16%	
106 - 107	55	\$27,288	\$1,930,106	\$4,000,000	2.58%		\$38,770	\$1,862,236	\$4,000,000	2.16%		\$56,490	\$1,760,384	\$4,000,000	1.56%	
111 - 112	60	\$27,288	\$1,615,801	\$4,000,000	2.18%		\$38,770	\$1,558,272	\$4,000,000	1.73%		\$56,490	\$1,475,774	\$4,000,000	1.08%	
116 - 117	65	\$27,288	\$881,209	\$4,000,000	1.85%		\$38,770	\$845,308	\$4,000,000	1.38%		\$56,490	\$803,746	\$4,000,000	0.71%	
			Policy Doe	s Not Laps	e			Policy Doe	s Not Laps	e			Policy Do	es Not Laps	e	
Remaining Pr	remium	\$1,801,008					\$2,364,970		<u>-</u>			\$3,163,440	<u></u>			
Premiums Pai	id	\$225,000					\$225,000					\$225,000				
Total Premiur	ms	\$2,026,008					\$2,589,970					\$3,388,440				



### OPTION #6: DEATH BENEFIT REDUCTION

- Due to tax reform or cash flow constraints, a client may no longer need as much coverage
- The death benefit on insurance policies can be reduced post-issue
  - Subject to constraints from the carrier
  - Decreased death benefit results in decreased charges and expenses reduced premium

- © Client, male, age 70 owns a \$15,000,000 Prudential variable life insurance policy
  - Policy originally designed for estate liquidity
  - Issued in 2007, current premium of \$268,508
  - Due to tax reform changes, the client is considering dropping some of the coverage
- Evaluate impact on premiums going forward of reducing death benefit by \$2.5M, \$5M and \$7.5M



# Option #6: Death Benefit Reduction (Cont'd)

Reduce \$7,500,000

Reduce \$5,000,000

	I.	educe \$2	2,500,000	K	educe vi	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Reduce \$7,500,000					
Carrier	Prude	ntial Ins. (	Co. of Ame	erica	Prude	ntial Ins. (	Co. of Ame	erica	Prude	Prudential Ins. Co. of Amer			
Product		VU	L			VU	L			VUL			
Underwriting Rating		Preferre	d Best			Preferre	d Best		Preferred Best				
Rate of Return	Va ris		00% (6.24% Ne	ot)	Varis		00% (6.24% Ne	e <i>t</i> )	Var	able Gross 7.0		e <i>f</i> )	
	, 222		0,0 (0,2,,01,0	´	7 32 23		0,0 (0,2,,01,0	1	Valiable G1088 7.0070 (0.217/01406)				
		Cash		Death		Cash		Death	Cash			Death	
	Annual	Surrender	Death	Benefit	Annual	Surrender	Death	Benefit	Annual	Surrender	Death	Benefit	
Age Year	Outlay	Value	Benefit	IRR	Outlay	Value	Benefit	IRR	Outlay	Value	Benefit	IRR	
70 - 71 12	\$199,147	\$1,686,896	\$12,500,000	27.57%	\$199,147	\$1,702,278	\$10,000,000	24.10%	\$199,147	\$1,717,659	\$7,500,000	19.62%	
71 - 72 13	\$197,469	\$1,906,834	\$12,500,000	23.93%	\$126,392	\$1,871,480	\$10,000,000	20.91%	\$55,303	\$1,836,113	\$7,500,000	17.04%	
72 - 73 14	\$197,469	\$2,132,010	\$12,500,000	20.98%	\$126,392	\$2,044,720	\$10,000,000	18.34%	\$55,303	\$1,957,404	\$7,500,000	14.98%	
73 - 74 15	\$197,469	\$2,361,668	\$12,500,000	18.55%	\$126,392	\$2,221,418	\$10,000,000	16.24%	\$55,303	\$2,081,130	\$7,500,000	13.31%	
74 - 75 16	\$197,469	\$2,597,068	\$12,500,000	16.52%	\$126,392	\$2,402,545	\$10,000,000	14.50%	\$55,303	\$2,207,969	\$7,500,000	11.94%	
75 - 76 17	\$197,469	\$2,836,017	\$12,500,000	14.80%	\$126,392	\$2,586,418	\$10,000,000	13.03%	\$55,303	\$2,336,749	\$7,500,000	10.79%	
76 - 77 18	\$197,469	\$3,077,275	\$12,500,000	13.33%	\$126,392	\$2,772,084	\$10,000,000	11.78%	\$55,303	\$2,466,806	\$7,500,000	9.81%	
77 - 78 19	\$197,469	\$3,316,617	\$12,500,000	12.06%	\$126,392	\$2,956,301	\$10,000,000	10.70%	\$55,303	\$2,595,880	\$7,500,000	8.97%	
78 - 79 20	\$197,469	\$3,554,818	\$12,500,000	10.96%	\$126,392	\$3,139,669	\$10,000,000	9.76%	\$55,303	\$2,724,392	\$7,500,000	8.25%	
79 - 80 21	\$197,469	\$3,792,282	\$12,500,000	9.99%	\$126,392	\$3,322,499	\$10,000,000	8.94%	\$55,303	\$2,852,566	\$7,500,000	7.62%	
80 - 81 22	\$197,469	\$4,025,654	\$12,500,000	9.13%	\$126,392	\$3,502,220	\$10,000,000	8.22%	\$55,303	\$2,978,611	\$7,500,000	7.06%	
81 - 82 23	\$197,469	\$4,251,326	\$12,500,000	8.37%	\$126,392	\$3,676,064	\$10,000,000	7.58%	\$55,303	\$3,100,601	\$7,500,000	6.57%	
82 - 83 24	\$197,469	\$4,467,262	\$12,500,000	7.69%	\$126,392	\$3,842,477	\$10,000,000	7.00%	\$55,303	\$3,217,459	\$7,500,000	6.13%	
83 - 84 25	\$197,469	\$4,674,026	\$12,500,000	7.08%	\$126,392	\$4,001,899	\$10,000,000	6.49%	\$55,303	\$3,329,503	\$7,500,000	5.73%	
84 - 85 26	\$197,469	\$4,865,008	\$12,500,000	6.53%	\$126,392	\$4,149,264	\$10,000,000	6.02%	\$55,303	\$3,433,211	\$7,500,000	5.37%	
85 - 86 27	\$197,469	\$5,049,309	\$12,500,000	6.03%	\$126,392	\$4,291,572	\$10,000,000	5.60%	\$55,303	\$3,533,482	\$7,500,000	5.05%	
86 - 87 28	\$197,469	\$5,226,489	\$12,500,000	5.57%	\$126,392	\$4,428,501	\$10,000,000	5.22%	\$55,303	\$3,630,108	\$7,500,000	4.76%	
87 - 88 29	\$197,469	\$5,395,593	\$12,500,000	5.16%	\$126,392	\$4,559,333	\$10,000,000	4.87%	\$55,303	\$3,722,608	\$7,500,000	4.49%	
88 - 89 30 89 - 90 31	\$197,469	\$5,555,656 \$5,705,707	\$12,500,000 \$12,500,000	4.78%	\$126,392	\$4,683,347	\$10,000,000	4.55%	\$55,303	\$3,810,506	\$7,500,000	4.24%	
89 - 90 31 94 - 95 36	\$197,469 \$197,469	\$5,705,787 \$6,136,118	\$12,500,000 \$12,500,000	4.44% 3.06%	\$126,392 \$126,392	\$4,799,884 \$5,140,363	\$10,000,000 \$10,000,000	4.25% 3.08%	\$55,303 \$55,303	\$3,893,370 \$4,143,336	\$7,500,000 \$7,500,000	4.01% 3.11%	
99 - 100 41	\$197,469 \$197,469	\$2,000,316	\$12,500,000	2.11%	\$126,392	\$2,000,328	\$10,000,000	2.25%	\$55,303	\$2,000,155	\$7,500,000	2.46%	
104 - 105 46	\$197,409 \$0	\$2,707,316	\$12,500,000	1.73%	\$120,392	\$2,707,332	\$10,000,000	1.88%	\$35,303	\$2,000,133	\$7,500,000	2.40%	
109 - 110 51	\$0 \$0	\$3,664,200	\$12,500,000	1.46%	\$0 \$0	\$3,664,223	\$10,000,000	1.61%	\$0	\$3,663,905	\$7,500,000	1.82%	
114 - 115 56	<b>\$</b> 0 <b>\$</b> 0	\$4,959,290	\$12,500,000	1.26%	\$0 \$0	\$4,959,321	\$10,000,000	1.40%	\$0	\$4,958,890	\$7,500,000	1.61%	
119 - 120 61	<b>\$</b> 0 <b>\$</b> 0	\$6,712,122	\$12,500,000	1.11%	<b>\$</b> 0	\$6,712,163	\$10,000,000	1.24%	\$0	\$6,711,581	\$7,500,000	1.45%	
	As ill	ustrated, poli	cy does not lap	ose	As ill	ustrated, poli	cy does not lap	ose	As illustrated, policy does not lapse				
Total at LE:	\$3,159,504	<b>-</b>			\$2,022,272	<b>-</b>			\$884,848				

Reduce \$2,500,000

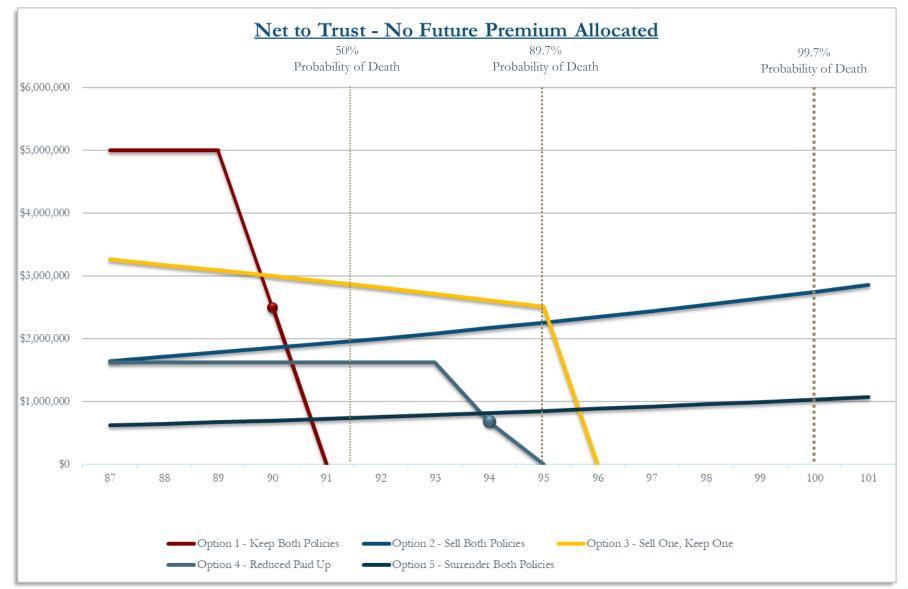


- Policies can be sold on the secondary market through a life settlement
  - Buyers are typically investment funds, banks or other institutional investors
- Policies often purchased for more than their cash surrender value
- Life expectancy (LE) study will be performed
- Purchase price will be impacted by type of policy, insured's LE, current cash value and timing of premiums required to keep the policy inforce
- Tax reform was favorable for life settlements
  - All premiums paid count towards cost basis
  - Gain may be taxed as long-term capital gain

- © Clients, husband age 86, and wife, deceased, have two survivorship life insurance policies held in an ILIT, each with \$2,500,000 of death benefit \$5,000,000 total
  - Client cannot afford to continue making gifts to pay premiums of \$234,000
  - Primary objective is to eliminate expense and maximize rate of return and net to heirs
- Evaluate five options assuming zero future premiums
  - 1. Keep both policies
  - 2. Surrender both policies and invest the proceeds
  - 3. Keep both policies and reduce the death benefit
  - 4. Sell one policy and use the proceeds to pay premiums on the remaining policy
  - 5. Sell both policies and invest the proceeds



# OPTION #7: LIFE SETTLEMENT (CONT'D)





- Due to tax reform or cash flow constraints, a client may no longer need as much coverage
- The death benefit can be reduced post-issue (subject to constraints from the carrier)
- Reducing the death benefit can result in no further premiums being required
  - The policy becomes "paid up"

- © Client, male, age 68 owns a \$6,000,000 John Hancock variable life insurance policy
  - Policy originally designed for family protection
  - Annual premiums of \$26,000
  - Client would prefer to keep the coverage but not pay any additional premiums



# Option #8: Reduced Paid-Up (Cont'd)

**Inforce Illustration** 

John Hancock Life Ins. Co. Universal Life

**Current Inforce Composite** 

Male Client Rate of Return

**Total Premiums:** 

Carrier

Product

Super Preferred NonSmoker Gross Rate 7.00% Net Rate 6.33%

				Cash	
		Annual	Account	Surrender	Death
Age	Year	Outlay	Value	Value	Benefit
68 - 69	10	\$26,000	\$943,334	\$940,619	\$6,000,000
69 - 70	11	\$26,000	\$987,491	\$987,491	\$6,000,000
70 - 71	12	\$26,000	\$1,030,029	\$1,030,029	\$6,000,000
71 - 72	13	\$26,000	\$1,070,920	\$1,070,920	\$6,000,000
72 - 73	14	\$26,000	\$1,111,122	\$1,111,122	\$6,000,000
73 - 74	15	\$26,000	\$1,148,440	\$1,148,440	\$6,000,000
74 - 75	16	\$26,000	\$1,191,399	\$1,191,399	\$6,000,000
75 - 76	17	\$26,000	\$1,232,245	\$1,232,245	\$6,000,000
76 - 77	18	\$26,000	\$1,270,345	\$1,270,345	\$6,000,000
81 - 82	23	\$26,000	\$1,396,247	\$1,396,247	\$6,000,000
86 - 87	28	\$26,000	\$1,371,516	\$1,371,516	\$6,000,000
91 - 92	33	\$26,000	\$1,164,441	\$1,164,441	\$6,000,000
92 - 93	34	\$26,000	\$1,084,833	\$1,084,833	\$6,000,000
93 - 94	35	\$26,000	\$987,534	\$987,534	\$6,000,000
94 - 95	36	\$26,000	\$874,015	\$874,015	\$6,000,000
95 - 96	37	\$26,000	\$745,903	\$745,903	\$6,000,000
96 - 97	38	\$26,000	\$601,846	\$601,846	\$6,000,000
97 - 98	39	\$26,000	\$439,913	\$439,913	\$6,000,000
98 - 99	40	\$26,000	\$258,183	\$258,183	\$6,000,000
99 - 100	41	\$26,000	\$54,443	\$54,443	\$6,000,000
			Policy Laps	es at Age 100	

\$858,000

Universal Life Reduced Paid-Up

Super Preferred NonSmoker Gross Rate 7.00% Net Rate 6.33%

Reduced Death Benefit

John Hancock Life Ins. Co.

		Cash	
Annual	Account	Surrender	Death
Outlay	Value	Value	Benefit
\$0	\$925,411	\$922,772	\$4,375,000
<b>\$</b> O	\$953,080	\$953,080	\$4,375,000
\$0	\$979,476	\$979,476	\$4,375,000
\$0	\$1,004,561	\$1,004,561	\$4,375,000
\$0	\$1,028,979	\$1,028,979	\$4,375,000
\$0	\$1,051,202	\$1,051,202	\$4,375,000
\$0	\$1,078,634	\$1,078,634	\$4,375,000
\$0	\$1,104,453	\$1,104,453	\$4,375,000
<b>\$</b> O	\$1,128,209	\$1,128,209	\$4,375,000
\$0	\$1,199,078	\$1,199,078	\$4,375,000
\$0	\$1,157,363	\$1,157,363	\$4,375,000
\$0	\$974,625	\$974,625	\$4,375,000
\$0	\$908,881	\$908,881	\$4,375,000
\$0	\$829,652	\$829,652	\$4,375,000
\$0	\$737,847	\$737,847	\$4,375,000
<b>\$</b> O	\$634,493	\$634,493	\$4,375,000
<b>\$</b> O	\$518,492	\$518,492	\$4,375,000
<b>\$</b> O	\$388,319	\$388,319	\$4,375,000
\$0	\$242,438	\$242,438	\$4,375,000
<b>\$</b> O	\$79,089	\$79,089	\$4,375,000
	Policy Laps	es at Age 100	
\$0	-		



### Option #9: Surrender for Cash Value

- Policy could be surrendered for the current cash surrender value\*
  - Carrier will deduct any surrender charges from the account value first
  - Any cash surrender value that exceeds the policy's cost basis will be taxed as ordinary income
- Net proceeds could be invested in other asset classes

- © Client, female, age 60 owns a \$4,000,000 Nationwide insurance policy and no longer needs the coverage
  - Cost basis = \$400,000
  - Cash surrender value = \$506,679
  - Taxable gain = \$106,679
    - Net after-tax proceeds of \$464,007 (assuming a 40% tax rate)
- © Client decided to surrender\* the policy and invest the proceeds in an alternative investment
  - Client could opt to continue tax deferral with a §1035 exchange into an annuity



<sup>\*</sup>To maximize value to client, amount and duration of surrender charge must be considered prior to policy surrender

# Option #9: Surrender for Cash Value (Cont'd)

Surrender and Invest the Proceeds												
Life Insurance Su	<u>der</u>		Investment Account									
Cash Value	\$	506,679	Year	Beg	ginning Balance	Add	l: Investment		Growth	En	ding Balance	
Cost Basis	\$	400,000	1	\$	-	\$	464,007	\$	20,880	\$	484,888	
Gain	\$	106,679	2	\$	484,888	\$	-	\$	21,820	\$	506,708	
Tax Owed (40% rate)	\$	42,672	3	\$	506,708	\$	-	\$	22,802	\$	529,510	
Net After-tax Proceeds	\$	464,007	4	\$	529,510	\$	-	\$	23,828	\$	553,337	
			5	\$	553,337	\$	-	\$	24,900	\$	578,238	
Assumed ROR (after-tax)		4.5%	6	\$	578,238	\$	_	\$	26,021	\$	604,258	
,			7	\$	604,258	\$	_	\$	27,192	\$	631,450	
			8	\$	631,450	\$	_	\$	28,415	\$	659,865	
			9	\$	659,865	\$	_	\$	29,694	\$	689,559	
			10	\$	689,559	\$	_	\$	31,030	\$	720,589	
			11	\$	720,589	\$	_	\$	32,427	\$	753,016	
			12	\$	753,016	\$	_	\$	33,886	\$	786,902	
			13	\$	786,902	\$	_	\$	35,411	\$	822,312	
			14	\$	822,312	\$	_	\$	37,004	\$	859,316	
			15	\$	859,316	\$	_	\$	38,669	\$	897,985	
			16	\$	897,985	\$	_	\$	40,409	\$	938,395	
			17	\$	938,395	\$	-	\$	42,228	\$	980,622	
			18	\$	980,622	\$	-	\$	44,128	\$	1,024,750	
			19	\$	1,024,750	\$	-	\$	46,114	\$	1,070,864	
			20	\$	1,070,864	\$	_	\$	48,189	\$	1,119,053	



Polling Question #3

- Insurance policy can be gifted to a qualifying charity including a Donor Advised Fund (DAF)
  - Policy's Interpolated Terminal Reserve (ITR) value will be used for determining the value of the gift to a DAF
- In the event of a premature death, the qualifying charity will receive the full death benefit
- Client can make additional gifts of tax savings to the qualifying charity to pay the premiums
  - Client would receive an income tax deduction which results in zero-cost to client

- © Clients, husband, age 70, and wife, age 68, have a \$30,000,000 Lincoln survivorship guaranteed universal life insurance policy
  - Policy originally designed for estate liquidity
    - Paid \$203,000 for 3 years, no premiums paid for the last 13 years
    - Due to recent tax reform and additional liquidity, this policy is no longer needed
- Clients generate a sizeable amount of taxable income on an annual basis
  - Interested in increasing income tax deductions due to California residency
- Clients are charitably inclined and would like to give back to the community
- Use the savings from charitable tax deductions to fund a new policy for charity
  - NLG
  - UL
  - IUL



# Option #10: Gift to Charity (cont'd)

### **Gifting Summary**

Annual Income: \$1,710,000

Policy Cash Value: \$0 Policy ITR: \$2,381,452 Federal Tax Rate: 37.0% State Tax Rate: 13.3%

Ye	Annual ar Gift	Federal Deduction*	Federal Carry Forward	Federal Tax Savings	State Deduction**	State Carry Forward	State Tax Savings	Total Tax Savings
	1 \$2,381,452	\$855,000	\$1,526,452	\$316,350	\$855,000	\$1,526,452	\$113,715	\$430,065
	2 \$430,065	\$855,000	\$1,101,517	\$316,350	\$855,000	\$1,101,517	\$113,715	\$430,065
	3 \$430,065	\$855,000	\$676,582	\$316,350	\$855,000	\$676,582	\$113,715	\$430,065
	4 \$430,065	\$855,000	\$251,647	\$316,350	\$855,000	\$251,647	\$113,715	\$430,065
	5 \$430,065	\$681,712	\$0	\$252,233	\$681,712	\$0	\$90,668	\$342,901
	6 \$342,901	\$342,901		\$126,873	\$342,901		\$45,606	\$172,479
	7 \$172,479	\$172,479		\$63,817	\$172,479		\$22,940	\$86,757
	8 \$86,757	\$86,757		\$32,100	\$86,757		\$11,539	\$43,639
	9 \$43,639	\$43,639		\$16,146	\$43,639		\$5,804	\$21,950
	10 \$21,950	\$21,950		\$8,122	\$21,950		\$2,919	\$11,041

<sup>\*</sup> Federal deduction is the lesser of the value of the gift or 50% of earned income. Amounts not used may be carried over to the next year.



<sup>\*</sup> State (CA) deduction is the lesser of the value of the gift or 50% of earned income. Amounts not used may be carried over to the next year.

# Option #10: Gift to Charity (cont'd)

#### John and Jane Smith

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		No Lapse Guarantee					Universal Life					Indexed UL				
Carrier			Nation	wide Lif	fe Ins. Co.		John Hancock Life Ins. Co.					John Hancock Life Ins. Co.				
Comdex				89				92								
Product			Vour	Life NLO	SUL II			Pro	tection SU	II. 13		Protection SIUL 16				
1104401		т.														
			se Anni	ial Gifts	for Premiu	.m		Use Annu	ial Gifts io	r Premiur	n	Use Annual Gifts for Premium				
UW Rating	5		Prefe	erred Non-	Tobacco			Prefe	rred Non-Te	bacco		Preferred Non-Tobacco				
UW Rating	5		Prefe	erred Non-	Tobacco			Prefe	erred Non-Te	bacco			Prefe	erred Non-To	bacco	
UW Status				Pre-Inform	n <i>al</i>				Pre-Informa	I				Pre-Informa	1	
Rate of Ret	um		Cre	editing Rate	e 1.00%			Cre	diting Rate	1.95%			Inde	exed Account	5.88%	
				Cash		Death			Cash		Death			Cash		Death
EOY		Annual	Account	Surrender	Death	Benefit	Annual	Account	Surrender	Death	Benefit	Annual	Account	Surrender	Death	Benefit
Age	Year	Outlay	Value	Value	Benefit	IRR	Outlay	Value	Value	Benefit	IRR	Outlay	Value	Value	Benefit	IRR
68/71	1	\$430,065	\$166,606	\$0	\$6,923,500	1509.87%	\$430,065	\$328,681	\$56,960	\$9,542,411	2118.83%	\$430,065	\$263,847	\$51,298	\$10,010,592	2227.69%
69/72	2	\$430,065	\$333,462	\$49,760	\$6,923,500	254.34%	\$430,065	\$682,590	\$422,042	\$9,542,411	323.69%	\$430,065	\$539,533	\$335,397	\$10,010,592	335.05%
70/73	3	\$430,065			\$6,923,500	111.77%	\$430,065	\$1,053,869	\$804,522	\$9,542,411	140.88%	\$430,065	\$828,564	\$632,952	\$10,010,592	145.49%
71/74	4	\$430,065	\$664,723	\$418,147	\$6,923,500	64.41%	\$430,065	\$1,443,260	- / /	\$9,542,411	82.14%	\$430,065	\$1,132,507	\$945,573	\$10,010,592	84.90%
72/75	5	\$342,901	\$791,067	" /	. , ,	42.59% 31.18%	\$342,901		\$1,540,290		55.20% 40.80%	\$342,901	\$1,394,120	\$1,215,951	\$10,010,592 \$10,010,592	57.13% 42.26%
73/76 74/77	6 7	\$172,479 \$86,757	\$841,386 \$846,235	\$629,130	\$6,923,500 \$6,923,500	24.40%	\$172,479 \$86,757	- / /	\$1,732,126 \$1,849,247		32.08%	\$172,479 \$86,757	\$1,577,595 \$1,716,930	\$1,439,348 \$1,617,787	\$10,010,592	33.25%
75/78	8	\$43,639	\$819,441			19.98%	\$43,639		\$1,928,305		26.32%	\$43,639	\$1,710,930	\$1,774,552	\$10,010,592	27.29%
76/79	9	\$21,950	\$765,997		- /	16.89%	\$21,950	- / /	\$1,987,099	- /	22.27%	\$21,950	\$1,953,573	\$1,922,329	\$10,010,592	23.09%
77/80	10	\$11,041	\$686,209	\$533,721	\$6,923,500	14.61%	\$11,041	- / /	\$2,033,317		19.27%	\$11,041	\$2,069,361	\$2,067,109	\$10.010.592	19.98%
78/81	11	\$0	\$574,613	. ,	\$6,923,500	12.88%	\$0		\$2,064,322		16.98%	\$0	\$2,216,399	\$2,216,399	\$10,010,592	17.60%
79/82	12	\$0	\$427,290	\$305,234	\$6,923,500	11.51%	\$0	\$2,241,134	\$2,087,906	\$9,542,411	15.17%	\$0	\$2,371,266	\$2,371,266	\$10,010,592	15.72%
80/83	13	\$0	\$234,700	\$128,513	\$6,923,500	10.40%	\$0	\$2,244,769	\$2,101,016	\$9,542,411	13.70%	\$0	\$2,533,684	\$2,533,684	\$10,010,592	14.19%
81/84	14	\$0	\$0	\$0	\$6,923,500	9.49%	\$0		\$2,102,554		12.48%	\$0	\$2,703,079	\$2,703,079	\$10,010,592	12.93%
82/85	15	\$0	\$0	\$0	\$6,923,500	8.72%	<b>\$</b> 0		\$2,219,147		11.46%	\$0	\$2,879,223	\$2,879,223	\$10,010,592	11.88%
83/86	16	<b>\$</b> 0	<b>\$</b> 0	<b>\$</b> 0	\$6,923,500	8.06%	<b>\$</b> 0		\$2,361,473		10.59%	<b>\$</b> 0	\$3,056,772	\$3,056,772	\$10,010,592	10.98%
84/87	17	<b>\$</b> 0	<b>\$</b> 0	<b>\$</b> 0	\$6,923,500	7.50%	<b>\$</b> 0		\$2,527,918		9.85%	<b>\$</b> 0	\$3,237,232	\$3,237,232	\$10,010,592	10.20%
85/88	18	\$0 \$0	<b>\$</b> 0	\$0 \$0	\$6,923,500	7.00%	<b>\$</b> 0	- / /	\$2,692,540		9.20%	\$0 \$0	\$3,419,247	\$3,419,247	\$10,010,592	9.53%
86/89 87/90	19 20	\$0 \$0	\$0 \$0	\$0 \$0	\$6,923,500 \$6,923,500	6.57% 6.19%	\$0 \$0		\$2,854,351 \$3,011,754		8.63% 8.13%	\$0 \$0	\$3,600,760 \$3,772,226	\$3,600,760 \$3,772,226	\$10,010,592 \$10,010,592	8.94% 8.42%
88/91	21	<b>\$</b> 0	<b>\$</b> 0	<b>\$</b> 0	\$6,923,500	5.85%	\$0		\$3,163,833	- /	7.68%	\$0	\$3,936,925	\$3,936,925	\$10,010,592	7.95%
89/92	22	\$0	\$0	\$0	\$6,923,500	5.55%	\$0		\$3,294,106		7.28%	\$0	\$4,093,720	\$4,093,720	\$10,010,592	7.54%
90/93	23	\$0	\$0	\$0	\$6,923,500	5.27%	\$0	" / /	\$3,419,165	. , ,	6.91%	\$0	\$4,240,753	\$4,240,753	\$10,010,592	7.16%
91/94	24	\$0	<b>\$</b> 0	\$0	\$6,923,500	5.02%	\$0		\$3,538,324		6.59%	\$0	\$4,376,591	\$4,376,591	\$10,010,592	6.82%
92/95	25	\$0	<b>\$</b> 0	<b>\$</b> 0	\$6,923,500	4.80%	\$0	\$3,651,305	\$3,651,305	\$9,542,411	6.29%	\$0	\$4,499,884	\$4,499,884	\$10,010,592	6.51%
93/96	26	\$0	<b>\$</b> 0	<b>\$</b> 0	\$6,923,500	4.59%	\$0		\$3,757,105		6.01%	\$0	\$4,609,264	\$4,609,264	\$10,010,592	6.23%
94/97	27	\$0	<b>\$</b> 0	<b>\$</b> 0	\$6,923,500	4.40%	\$0		\$3,856,226		5.76%	\$0	\$4,703,634	\$4,703,634	\$10,010,592	5.97%
95/98	28	<b>\$</b> 0	<b>\$</b> 0	<b>\$</b> 0	\$6,923,500	4.23%	<b>\$</b> 0	- / /	\$3,948,141	. , ,	5.53%	<b>\$</b> 0	\$4,782,300	\$4,782,300	\$10,010,592	5.73%
96/99	29	\$0 \$0	\$0 \$0	\$0 \$0	\$6,923,500	4.06%	\$0 \$0		\$4,032,033		5.32%	\$0 \$0	\$4,839,394	\$4,839,394	\$10,010,592	5.51%
97/100 102/105		\$0 \$0	\$0 \$0	\$0 \$0	\$6,923,500 \$6,923,500	3.91% 3.31%	\$0 \$0	. , ,	\$4,109,384 \$4,404,967	. , ,	5.13% 4.32%	\$0 \$0	\$4,869,823 \$5,011,144	\$4,869,823 \$5,011,144	\$10,010,592 \$10,010,592	5.31% 4.48%
102/103		\$0 \$0	\$0 \$0	\$0 \$0	\$6,923,500	2.86%	\$0 \$0		\$4,404,967		3.74%	\$0 \$0	\$5,000,876	- / /	\$10,010,592	3.87%
117/120		40	40	40	ψ0,723,300	-	\$0		\$7,370,292	- / /	2.94%	<b>\$</b> 0	\$7,489,885		\$10,010,592	3.05%
,			Gua	aranteed to	age 110				ed, policy do					ted, policy do		
			Gua	araniceu lo	age 110			- AS mustrat	са, ропсу ас	es not lapse			As mustra	icu, poncy do	es not tapse	
Total at	LE:	\$2,399,027					\$2,399,027	_				\$2,399,027	_			

## CHARITABLE DISCLOSURES

#### Background:

- Typically, if a life insurance policy is donated to a charity, the tax deduction is limited to the **lesser** of the cost basis or the value of the policy. This is because the tax deduction of a gift of "ordinary-income property" is limited to the basis of the asset. IRC §170(e)(1)(A) states that the amount of any charitable contribution of property shall be reduced by the amount of gain which would not have been long-term capital gain if the property had been sold by the taxpayer at its fair market value.
- For example, if a commercial building was purchased for \$5M, fully depreciated in value over time and then gifted to a charity, the value of the gift would be at the property's cost basis. If it was at the fair market value of the property (assume \$5M value), that would be unfair, as the owner would have paid \$5M for a building and received \$10M of tax deductions.

#### Tax Specifics:

We know that if a life insurance policy is surrendered and its cash value exceeds its cost basis, the gain is taxable as ordinary income. However, we also know that life insurance policies are capital assets for tax purposes, meaning that if the policy is sold for that same amount, the gain is treated as capital gain income. Years ago, individuals could exploit this difference by selling the policy to a third party, who would then pledge the policy to a bank and then surrender it. This resulted in favorable treatment for the taxpayer because they received capital gains treatment instead of ordinary income. However, the IRS then created the "substitute for ordinary income" doctrine, which treated the sale proceeds as a mere substitute for the surrender proceeds and then taxed the proceeds at ordinary income rates. This rule continues today when the sale proceeds equal the cash surrender value.

#### **Insurance Specifics:**

- What happens if the sale proceeds exceed the cash surrender value? In that case, the sales proceeds in excess of the cash value are treated as capital gains. The ordinary income characterization only applies up to the cash surrender value of the policy. Beyond that, they are capital gains.
- In reference to the original issue stated above, in the event of a deemed sale of the insurance policy at its fair market value (or ITR value), and the ITR exceeds the cash surrender value, the excess is treated as capital gains. Assuming the policy has been owned for longer than 12 months, the gain would be long-term capital gain and, therefore, would not be subject to the limitation on the charitable deduction. Note that if the CSV exceeds the cost basis, that gain would be subject to ordinary income tax and the charitable limitation would apply.

Note: The information provided above is for advisor use only. Please refer to tax and/or legal counsel for more information. WealthPoint, LLC does not provide tax advice.



# Presentation Summary

# Learning Objectives Achieved

- Learning objectives achieved:
  - ✓ Types of life insurance post-issue due care
  - ✓ Understand the importance of life insurance policy post-issue due care
  - ✓ Review factors that will influence future life insurance planning
  - ✓ Discuss Annual Review, Five-year Comprehensive Review & Market Study and Exit Analysis case studies







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- Wisit <u>www.wealthpoint.net</u> for more information and to see our upcoming events
  - A copy of this recording and presentation will be published shortly in the Thought Leadership section of our website



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# Appendix

## IMPORTANT DISCLOSURES

This material is intended for informational purposes only and should not be construed as legal or tax advice and is not intended to replace the advice of a qualified attorney, tax advisor, personal investment advisor or retirement plan or employee benefit plan provider. This report is not intended as an offer or solicitation to purchase insurance or any other product. Any discussion of US tax matters contained herein is not intended to be used and cannot be used for purposes of avoiding US tax-related penalties.

The financial information included in this report has been taken from sources, which we believe to be reliable, but there is no guarantee as to its accuracy. All information provided should be confirmed to any official account statement and is not a replacement for any account statement or transaction confirmation issued by the custodian or investment/insurance provider. WealthPoint (WP) has made reasonable steps to accurately reproduce the information from your official account custodian statements. Differences in positions and valuations may occur due to the reporting dates used and differences in valuation sources and methods. Please contact the carrier or your financial representative if you have any questions about your statements. In the event of a discrepancy your official account statement valuations would prevail.

#### Nature of Services, and Responsibilities

The business advisory services, and possible resulting recommendations (estate planning solutions, need for liquidity planning, etc.) will vary in type and complexity, depending on a client's individual personal and business circumstances and goals. Services and responsibilities are outlined in our Proposal Letter and Relationship and Engagement Agreement. It is important that you provide accurate and complete responses to the questions asked by the WP Partner, that you review the information provided to you in the initial Instinct Verification, Decision Dialogue, financial modeling or other report, as well as any final report, and that you promptly inform the Partner of any subsequent changes to your situation or the information provided. You are solely responsible for the accuracy or completeness of the information you have provided, which may affect the results of any recommendations contained in the report. Information should be kept up to date, as results may vary over time and as assumptions change.

#### Methods of Analysis and Projection

Information collected is intended to project future financial scenarios to meet your future goals or liquidity requirements. Financial Projections and other information prepared by WP are based on assumptions provided by and/or reviewed with the client in their final report, are hypothetical in nature, do not reflect actual investment or business results and are not guarantees of future performance. Actual results will vary, perhaps to a significant degree.

- Personal Investments WP uses simple aggregate growth rates to project personal investments and retirement accounts, and all inputs are either provided by the client or client's
  financial advisor/provider or are jointly agreed on by WP and the client. Return assumptions do not reflect the deduction of any commissions, fees or product charges that may apply to
  any particular investment, which may negatively impact returns.
- Insurance Illustrated Performance All policy values used reflect current policy charges, current cost of insurance rates, current mortality and expense risk charges, average fund expenses and the stated hypothetical gross rate of return. The policy values are hypothetical for illustration purposes only and may not be used to project or predict investment results. Policy values will vary based on the actual performance of sub-account investments selected, actual insurance charges over the life of the plan and the timing of the premium payments. A WP illustration may utilize a supplemental illustration from an insurance provider, that is only part of the basic illustration and must be read in conjunction with the actual basic illustration. Please refer to the actual illustration for more information about the guaranteed elements of the policy and other important details.
- Business Income Statement, Cash Flow Statement and Balance Sheet Current company financial statement information is provided by the client, as well as revenue and expense growth assumptions for future years. These assumptions are used to project future Net Income, and business valuation based upon an appropriate multiplier disclosed to the client.
- Personal Cash Flow Cash flows are projected based on information obtained from the client (tax returns, personal financial statements, bank statements, W-2s, 1099s, K-1s, etc.). Future cash inflows and outflows are based on input from the client and the client's advisors.



### IMPORTANT DISCLOSURES

- Estate/Trust Cash Flow Cash flows due to and from Trusts will be based on trust documents and financial information (tax returns, financial statements, etc.) obtained from the client
- Personal Assets In some situations, WP may project the value of an asset (i.e. real estate, other assets, etc.) based on input from the client and the client's advisors.
- Taxes Taxes are being calculated in the analysis. However, WP does not provide tax advice and the tax calculations are for illustrative and hypothetical purposes only. The client should consult with their tax advisor to evaluate their tax situation.

#### Other Compensation

In addition to WP's business consulting services, and the fees charged to clients as outlined in the Relationship and Engagement Agreement, WP Partners are licensed agents to sell insurance. WP may receive fees from life insurance companies, if insurance is purchased through WP relationships. Any commissions or fees will be disclosed to you in any life insurance proposal and agreement. WP is a member firm of Partners Financial and has access to all insurance providers on their network. The needs and circumstances of the client will drive the choice of the insurance provider.

#### Insurance Product

An investment in variable life insurance is subject to fluctuating values of the underlying investment options and entails risk, including the possible loss of principal. The performance of your account will vary and you may receive more or less than the amount invested. Product guarantees, including the death benefit, are subject to the claims-paying ability of the issuing insurance company. Loans and partial withdrawals will decrease the death benefit and cash value and may be subject to policy limitations and income tax.

An insurer's financial strength rating represents an opinion by the issuing agency regarding the ability of an insurance company to meet its financial obligations to its policyholders and contract holders. A rating is an opinion of the rating agency only, and not a statement of fact or recommendation to purchase, sell or hold any security, policy or contract. These ratings do not apply to the safety or performance of any separate account.

#### Sub Account Performance Disclosures (for Variable Universal Life policies)

The fund performance data shown in this report that relates to variable life insurance policies was obtained through Morningstar and represents the individual net returns of the underlying funds shown in the report. Morningstar is a non-affiliated third party investment research and management firm that provides mutual fund information, news, commentary, portfolio analysis, comparison reporting and other services. Past performance does not guarantee future results. The fund performance data is being provided for informational purposes only and does not reflect the actual returns of the sub accounts in the variable component of the insurance policies that are invested in those funds, which may be lower or higher than the performance quoted due to the timing of cash flows, holding periods, sub account allocation changes, policy fees and other expenses. Policy fees or expenses include premium loads, cost of insurance, administration fees, mortality and expense risk charges, or any other charges that may be incurred under the policy. Policy returns would be significantly lower after all policy fees and expenses are deducted.

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