



**Ben Rainey**  
Partner

As a Partner with WealthPoint, Ben brings more than 20 years of experience and background in business, finance and insurance. Ben began his career in Boulder, Colorado in a single-family office and has continued to serve that same family office with multiple insurance solutions since his departure in 2001.

After getting started in the insurance industry in 2001, the entrepreneurial bug bit and he left in 2004 to launch a new life insurance enterprise with a partner. Together they successfully originated more than \$1 Billion in life insurance in just four years. Parting ways in 2009, Ben founded another boutique firm with a focus on sophisticated life insurance solutions designed to meet the demanding needs of the ultra-high-net-worth families and the advisors that serve them. After running the company for 11 years he merged with WealthPoint at the end of 2019 where he currently leads their efforts in Private Placement Life Insurance.

He is a current member of Finseca, the Rocky Mountain Estate Planning Council and past-president and board member of the Forum 400, a national organization of the top insurance producers in the US.